



UP CHAPTER OF THE MCUL
UNITED for PROGRESS

UP Chapter Executive Meeting
August 7, 2024
Island House, Mackinac Island

- I. Call to Order: Chapter Chair, David Black called the meeting to order at 3:03 pm EST.
- II. Roll Call

Present were: Executive Committee - David Black, Lynda Ellis, Hilary Fountain, Darcy McLean, Mindy Brezsko, Connie Toensing, Nicole Maki, Dawn Jahfetson, Joy Hill. Committees - Julie Johnson, Brad Bisdorf, Becky Harding, and Jennie Gylock, absent were Dylan Bloniarz, Katie Narhi and Frank Baublet. Also present was MCUL Rep. Tony Zorza.
- III. Approval of the agenda on a motion by Lynda Ellis and supported by Nicole Maki, motion carried.
- IV. Minutes of the Previous Meeting dated May 16, 2024, were approved on a motion by Connie Toensing and supported by Darcy McLean, motion carried
- V. Correspondence and Discussion
 - a. New credit union leadership, retirements, mergers, etc. - Discussion of Dan Hewitt, former Soo Coop CU CEO passed away recently. Per policy, the Chapter will donate \$200.00 to a memorial for Dan.
 - b. Other events in the UP or League – None
 - c. Industry trends or issues – None
- VI. Reports:
 - a. League Director: Connie Toensing – Developing a CU Spark Tank, trying to get more young professionals involved in the credit union movement. CUSG sold off Think Stack for a nice profit.
 - b. Chapter Chair: David Black – Chapter policies, everyone to look through for a future annual review. Look at serving our purpose as a chapter more effectively.
 - c. Treasurer: Nicole Maki – The Chapter balance as of July 31, 2024, \$112,445.15 made up of Executive Committee - \$37,955.04, Education Committee - \$16,334.76, Annual Meeting Committee - \$47,880.48, Golf Committee - \$9,554.87 and FUEL - \$720.00. Discussed excess balances and look at what balance we need in the fund and come up with different ways of using those funds for education or charity.
 - d. Budget: Nicole Maki – nothing to report
 - e. Audit Committee: – currently vacant – Joy Hill now appointed
 - f. Engagement (Marketing/Website)– Jennie Gylock – Looking for more Facebook engagement. October for National CU Day drawing we are trying to get the few credit unions that are not participating to join.
 - g. Education: Mindy Brezsko – Per DS Tech recommendation, we take a year off for cyber security. Discussion of MLO training and how to handle future training events, with an in-person and virtual option. Also, education sessions for the Chapter's annual meeting and ideas for breakout sessions.
 - h. Events: Darcy McLean – This will be Darcy's last year planning events. Christmas party will be December 12th in Marquette.
 - i. Golf Committee: Brad Bisdorf – Everything is all set for August 22.
 - j. Annual Meeting Committee: - Becky Harding and Julie Johnson – The committee met a few weeks ago and all surveys were good. The theme for 2025 has been chosen as "Willy Wonka". Julie and Becky will

be at the golf event promoting the annual meeting. Looking at different training events to engage attendance at the annual meeting.

- k. Governmental Affairs: - Katie Narhi – absent – no report
- l. FUEL: Dylan Bloniarz – absent – sent a report, had an online meeting July 20 and in person/virtual meeting August 8.
- m. Reality Fair – Frank Baublet – absent – This is a new committee trying to help credit unions be able to educate all schools in the UP.
- n. League Consultant: - Tony Zorza – Happy to assist when needed, with Reality Fairs. A report was emailed with a special mention of Executive Summit in September in Detroit to include a cruise on the Ovation Yacht. September Leadership Development Conference, October - Next Generation Contact Centers in Bay City. CU Fraud Symposium, Motor Vehicle Sales Finance Act, MCUF Foundation has new board members, AI for Lending, and Trust and Will Advisor Services.

VII. Old Business

- a. None

VIII. New Business

- a. 2025 Annual Meeting Agenda and Education – Discussion with committee report
- b. Event Committee Chair – Darcy will be retiring from this role and Julie Johnson is learning to take over
- c. Golf Outing – all set
- d. October drawing and October training – Drawing is all set for CU Week and MLO training was already done at the annual meeting for 2024
- e. Review/Planning/Mission touch base – Looking for ideas to introduce more engagement for the exec committee and our mission and planning.

Adjournment at 4:26 pm

Respectfully submitted by: Lynda Ellis, Secretary