



UP Chapter Executive Meeting
May 11, 2023
Embers Munising Branch, 200 E Hwy M28, Munising, MI

I. Call to Order: Chapter Chair, David Black called the meeting to order at 10:09 am EST.

II. Roll Call

Present were: David Black, Connie Toensing, Lynda Ellis, Nicole Maki, Ray Theoret, Darcy McLean, and Dawn Jahfetson – Executive Committee. MCUL Rep. Tony Zorza, Julie Johnson, Dylan Bloniarz, Katie Narhi, Tyler DuBord, and Jennie Gylock – Committee Chairs. Absent was: Mindy Brezsko, Jim Veneskey, and Becky Harding

III. Minutes of Previous Meetings

- a. Minutes from the previous Reorganization Meeting dated April 15, 2023 were approved on a motion by Connie Toensing and supported by Darcy McLean, motion carried.

IV. Correspondence from group

- a. New credit union leadership, retirements, mergers, etc. – Sara Slagstadt is the new CEO at Great Lakes First FCU.
- b. Other events in the UP or League – none
- c. Industry trends or issues – none

V. Reports:

- a. League Director: Connie Toensing – The last MCUL meeting discussions were about more focus on strategy of the league. The MCUL organized HR Conference does overlap with the Manager’s Conference. Cube TV was sold to another company/CUSO - Story FI. Grand Raffle not doing bonus packs this year due to administrative issues and sorting them all out. There is an exam taskforce set up that is focusing on electronic titling and online gambling. Also, a dues task force, looking at MCUL dues structure, Jen Watson from Limestone CU is our UP Rep.
- b. Chapter Chair: David Black – does not want to change what is working with the Chapter, but to reaffirm our plan.
- c. Treasurer: Ray Theoret – The Chapter balance as of May 10, 2023 is \$65,088.74. Executive Committee balance is \$28,464.86, Annual Meeting Committee balance is \$35,453.58, Golf Committee balance is \$5,004.53, and Education Committee is a balance of -\$3,834.23. The negative balance in Education Committee is due to a \$2,000.00 deposit for Managers Conference, also Cyber Security training. Ray will look into registrations received to offset Cyber Security training and report back. (Ray reported back by email on 5/15/23 and there were registrations received in the amount of \$1,050.00, to adjust the negative balance to -\$2,784.23 which was reported under Annual Meeting)
- d. Budget: Ray Theoret – Nothing to report
- e. Audit Committee: – Nothing to report
- f. Marketing/Website: Jennie Gylcok – Nothing to report
- g. Education: Mindy Brezsko – Mindy was absent so there was no report, but we did discuss MCUL holding a virtual MLO training in October which may affect our UP training numbers. Dave will let her know.
- h. Events: Darcy McLean – Managers Conference has 7 sponsors at \$1,500.00 each this year.

- i. Golf Committee: Tyler DuBord – Golf committee has a meeting today, watch for the registration on the chapter website. Superior Health Foundation will have a representative at the golf outing and we will also invite a representative from UP Honor Flight.
- j. Annual Meeting Committee: Julie Johnson–All went well, so far, there are good comments coming through. We will be looking at different ideas, one idea is to continue to have credit unions donate door prizes for the banquet drawing, but to be entered into the drawing the person would purchase tickets to win. The proceeds could be given to a charity. Looking into a Venmo account and getting an app for the event. We do not have the actual attendance numbers, but registration was 432. In discussion, it would be good to keep track of registration and attendance numbers. Also, look into ways to add different awards and how we get better participation from all credit unions in our chapter.
- k. Governmental Affairs: Katie Narhi – The fundraiser at the chapter annual meeting was great. GAC was last week in Lansing and Dawn Taylor from the committee was present, she was included in the 5 attendees representing 3 UP credit unions. We are looking into our own PAC the Pub event this fall, in conjunction with a 906hYPe, young professionals event. Discussed the possibility of another legislative breakfast and also had a discussion of getting more information out on the Plush fundraisers and hearing from different credit unions that have sales success and sharing what they do. Saykllys chocolate bars sales and bringing that back. Talked about different ways to communicate about fundraisers, awards, etc. Also, Legislative Representative Brenda Carter, is interested in coming to the UP to speak.
- l. 906 hYPe: Dylan Bloniarz – Discussed trying to organize a Young Professionals event in the fall for UP Young Professionals. Also looking at 906hYPe getting involved at the state level.
- m. League Consultant: Tony Zorza – Gathering more information on what type of training we would be looking for. Also looking for information for other credit unions that are looking for commercial lending training. AC&E rooms are booked but if anyone needs help, reach out to Tony and the Education Dept can help. Executive Summit is in September. HR Conference overlaps with UP Managers Conference. A new Administrative Assistant is going to be hired to help since Eric left. New partners with vendors management CUVM, New Tech for small business lending, and PLP for electronic title.

VI. Old Business

- a. Master Plan update-none
- b. Policies need to be updated on the website, that were approved in December.
- c. New CEO orientation – for new CEO's Reimburse up to \$700.00 toward attendance at the UP Mangers Conference within 24 months of start date as new CEO on a motion by Lynda, supported by Ray, motion carried.

VII. New Business

- a. Committee appointments-Chapter Chair will appoint committee chairs and they can appoint their committees.
- b. Member credit union engagement-had great discussion, will look at a Facebook page for chapter events and all UP credit unions to share community events and collaborative events within the chapter. Marketing committee will handle this and have ready by August.
- c. Communications and surveys-have a suggestion page on the website to see if there is anything more that we can be doing as a chapter. Also focus on Facebook to gain engagement. Events to have surveys, gain information for each participant. Committees to gain more participation numbers.
- d. Review upcoming items on calendar-was reviewed.

Adjournment – Motion by Nicole Maki to adjourn at 11:48 am.

Respectfully submitted by: Lynda Ellis, Secretary