



Upper Peninsula

CHAPTER OF CREDIT UNIONS

U. P. CHAPTER EXECUTIVE MEETING

May 12, 2010 10:00 a.m. EST
U.P. State Credit Union
Escanaba, Michigan

I. CALL TO ORDER:

Chapter Chairperson, Diane Moilanen, called the meeting to order at 10:00 am

II. ROLL CALL:

Present were:

Diane Moilanen

Pam Bottkol

Rick Gatiss

Tom Blake

Connie Toensing

Michele Freeman

Ray Theoret

George Isola

Bruce Andrews

Absent: Brenda Lippens

III. MINUTES OF THE PREVIOUS MEETINGS:

March 10, 2010 Regular Meeting Minutes: Motion was made by Rick Gatiss to accept the minutes, supported by Tom Blake, motion carried.

April 24, 2010 Reorganizational Minutes: Motion was made by Rick Gatiss to accept the minutes, supported by Tom Blake, motion carried.

IV. Correspondence:

- By Law amendment: MCUL is requesting a change that a new credit union shall automatically become members of the League from the date of their charter approval until the 2nd anniversary date of their charter at no charge. There will be no voting required on this item.
- A subsidy check was received in the amount of \$955.00 from MCUL.

V. Reports:

a. League Director: George Isola:

- Dave Adam announced that the league will be backing Pete Hoekstra for Governor.

b. Chapter Chair: Diane Moilanen

- Diane discussed an email that was received from Dolly Cook, a board member of Iron Mountain Kingsford Credit Union. Dolly had expressed an interest in dividing the Upper Peninsula into two chapters. MCUL staff replied back to Mrs. Cook stating that this was not feasible.
- A letter was sent out from Diane and Connie after the U.P. Annual Meeting regarding moving the meeting to the Chip In.
- A list of all committee members was supplied to all executive committee members.
- Diane discussed the upcoming education events: Fall Leadership Development September 17 – 19 at the Grand Traverse Resort, Chapter Leaders Retreat September 21 – 22 at the Bay Harbor Resort, and the Executive Summit September 22 – 24 at the Bay Harbor Resort. The training events have been planned back to back so that it will encourage more people to attend. Diane expressed that she felt the Leadership Development was a very informative session. MCUL will cover for two people to attend and the U.P. Executive Committee will assist with the mileage. The two committee members interested in attending this year are Brenda Lippens and Connie Toensing.

- c. Treasurer: Ray Theoret
 - Ray submitted a written report for review.
 - The balance as of May 12, 2010 is \$65126.64. The balance is still high because there are still outstanding bills from the UP Annual Meeting.
 - Ray will set aside \$1000.00 from the executive committee budget to be used for the mileage for the Leadership Development Conference.

- d. League Consultant: Darl McLean
 - Webinar will be held May 13, 2010 for the new student loan program. This program is not guaranteed by the government and is designed to be a turnkey implementation.
 - MCUL will be holding a webinar on June 2, 2010 in regards to Reg E.
 - Darl wanted to remind credit unions that the Sprint Program is open to all credit union.
 - All credit unions are encouraged to check if they signed up for the Invest in America Program.
 - The Invest in America Mall is now live and Darl encourages everyone to check it out.
 - Darl will be checking to see who our representative from Card Services is because credit unions are having issues contacting the appropriate person.

- e. Education: Pam Bottkol
 - A Compliance Training was held on May 11, 2010. There were 29 attendee's.
 - Managers Conference is set for August 4, 5, & 6, 2010 in Manistique, MI. The area representative will be Jennifer Watson from Limestone Credit Union.
 - Kevin Long has been contacted and starting in 2011 he will submit a report for the UP Annual Meeting and he will not give a speech.

- f. Golf Committee: Rick Gatiss
 - Golf outing will be held August 26, 2010 at the Terrace Bluff.
 - They are looking for a charity to donate the proceeds from the event to.
 - A 50/50 raffle will be held.
 - All credit unions are encouraged to donate gifts to the event.
 - This event is a break even each year so the committee will need startup funds for this year's event. A motion was made by Connie Toensing to use \$250.00 from the Annual Meeting fund and Education Fund to assist the Golf Committee, seconded by Pam Bottkol, motion carried.
 - 0.

- g. Marketing: George Isola
 - The league is gearing up for the 2010 campaign. They are planning on continuing the same theme as 2009 with the Invest in America Program.
 - The 2010 media buy will be \$96,602.00. This amount derives from the contributions of the U.P. credit unions and the fund matching from the league.

- I. Annual Meeting: Connie Toensing
 - Annual Meeting was held April 23, 24, & 25, 2010 at the Kewadin Casino and Conference Center in Saulte Ste Marie.
 - Reviews were generally good. There was no surprises listed that the committee didn't already know about.
 - Joanne from UP Catholic CU won the evaluation drawing.
 - \$360.00 was donated to the Fed Pac Fund from the trinket sales.
 - Connie asked for recommendations for the date of 2011 meeting. It was decided that the 3rd week of April will be 1st choice, 4th week will be 2nd choice, and 2nd week will be our 3rd choice.
 - Connie informed the committee that Dolly Cook requested a copy of the breakdown of income and expenses from the annual meeting.
 - Connie talked with the banquet director, Sherry, for the Chip In. Sherry does not recommend that we hold our conference at the Chip In in 2011 and 2012

because they do not know exactly when the conference center will be complete. There is a concern with the number of hotel rooms available as well. The Chip In will only block 175 rooms on site for the event and in April we had 316 rooms reserved on site and over 40 reserved offsite. With the lack of rooms on site this could cause people to not attend.

- j. Audit Committee: Brenda Lippens
 - No report available at this time.
 - k. Budget: Ray Theoret
 - No report available at this time.
 - l. Legislative: Bruce Andrews discussed:
 - Candy sales for the chocolate hearts and bunnies were \$7239.00.
 - \$1630.00 was raised for the State Pac and \$294.00 was raised for the Fed Pac from the Annual Meeting.
 - Bruce requests to be able to do a last call for the sale of 50/50 tickets at the 2011 annual meeting.
 - Bruce is working on setting up some legislative luncheons in the U.P.
 - Sales for the Grand Raffle have started. Bruce encourages all the credit unions to sell these tickets.
- VI. Committee Meeting Invites
- None
- VII. Old Business:
- Michele Freeman will send out a request to all committee chairs at least two weeks in advance for their written reports. We request all committee chairs supply the written reports to assist Michele with the minutes and so that committee members that cannot attend the meeting will still be able to review your material.
 - Verizon Wireless: Ray is checking into a new contact for Verizon Wireless because our past contact has been released from employment. Ray will report at the next meeting his findings.
- VIII. New Business
1. AC&E Delegates:
 - Diane informed the committee that MCUL has removed the pricing option for the super saver registration for the AC&E. Therefore we need to remove the words super saver from the policy and state that we will cover for the full registration. Meals and mileage will be covered under the Travel Policy.
 2. MCUF – Power for Pennies:
 - Rick Gatiss made a motion for the committee to donate the same funds as we did in 2009 to the Power for Pennies Campaign, motion seconded by Tom Blake, motion carried.
 5. Chapter Master Plan:
 - 2010 – 2011 Goals
 1. To hold 3 Chapter Educational Sessions in the Upper Peninsula yearly.
 2. To encourage all UP Chapter Committee members to purchase and wear PAC Lapel Pins at the Executive Committee meetings and to promote them to UP Chapter credit unions.
 3. To hold a 50/50 drawing at all UP Chapter Executive Committee meetings with proceeds going to PAC Fund.
 4. To reach a 75% participation in 2010 Brand Campaign.
 5. To reach a 50% participation on the annual CRI Survey
 6. To reach 50% of the total MCUF Goal annually.
 7. To make the chapter website a primary resource for chapter credit unions.
 8. To have each UP Chapter Executive Committee member review the UP Chapter website and send any corrections to the Chapter Chair.
 - Strategies

1. Enhance communications between UP credit unions and chapter leaders.
 2. Encourage credit union meetings with legislators and help educate UP credit unions of the importance and needed support in this area with assistance from the league.
- Action steps and timelines
 1. Build networking opportunities for credit union staff and volunteers.
 2. Registration for various events and education will be posted to the chapter website.

A motion was made by Tom Blake to approve the Chapter Master Plan, seconded by Connie Toensing, motion carried.

The next meeting will be held on Wednesday, August 4, 2010 at 11:00 a.m. in Manistique at the golf course.

ADJOURNMENT:

On a motion by Michele Freeman and a Second by Connie Toensing, the meeting adjourned at 2:00 p.m.

Respectfully submitted,

Michele Freeman
Chapter Secretary