



U.P. Chapter Executive Meeting

May 15, 2012
Best Western Conference Room
Escanaba, Michigan

I. Call to Order:

Chapter Chairperson, Diane Moilanen, called the meeting to order at 10:00 AM.

II. Roll Call:

Present were:

Diane Moilanen	Connie Toensing	Ray Theoret	Rick Gatiss
Brenda Lippens	Chris Ison	Bruce Andrews	Darl McLean

Absent: Wayne Johnson, Michele Freeman, and George Isola

III. Minutes of the Previous Meetings:

April 21, 2012, Regular Meeting Minutes: Motion was made by Rick and supported by Ray to accept the minutes. Motion carried.

April 21, 2012, Re-organizational Meeting Minutes: Motion was made by Brenda and supported by Rick to accept the minutes. Motion carried.

IV. Correspondences:

The chapter received a new certificate of appreciation from the MUCF for being a Gold member.

A \$935.00 subsidy check was received from MCUL

V. Reports:

a. League Director: George Isola none

b. Chapter Chair: Diane Moilanen

- Diane reported that Wayne Johnson was healing well from his surgery.
- Diane asked that each committee chairperson get her a listing of their committee members.

- She made mention that NCUA changed its grant program this year. You can apply up to \$25,000 for several needs, where in the past you could apply for amount between \$2000 and \$5000. See NCUA letter 12-CU-04.
 - Diane inquired as to who was planning on attending the AC&E, in Acme, July 12th-14th, she also mentioned that George Isola will be receiving the Designated Service award from MCUL at the July 14th, Saturday morning Honors breakfast.
 - Diane endorsed the Investor Education in Your Workplace as a great program. She strongly recommended the program.
- c. Treasurer: Ray Theoret
- Ray reported that the large balance in the checking account is due to very few of the April Annual meeting bills have been paid.
- d. League Consultant: Darl McLean
- The compensation survey deadline has been extended for another week. There is a change this year—if you do not complete the survey you will not be allowed to get a copy of the survey.
 - GM enhancement rolled out. Twenty of the UP Credit unions are participating.
 - The CU Difference campaign has begun; with the first TV ads appeared this week.
 - MCUL announced that there will be a 50% reduction in dues again this year. Any amount of the rebate is encouraged to be contributed to the Designated Marketing Campaign.
 - The league has partnered with Cu Direct Lending (CUDL) and is offering an ID theft product, ID Recovery Pro.
- e. Education: Brenda Lippens
- The registration count for the Compliance session being offered in Marquette on June 7th is very low. It was reported that this session is overlapping with the Central Corporate Credit Union Business Lending classes. In which it appears to affecting the counts.
 - She reported that the plans are coming together for the Manager's Conference in August and the registration packets should be available on the chapter website by May 31st. Kevin Long from CUNA Mutual Group has requested 60 minutes to do a presentation of Cyber Risk. Dave Adams has requested a two-three hour segment for a focus group. It was the consensus of the attendees that Dave be given a block of time on August 1st, from 10:00 to Noon prior to the conference, with golf following. It will be determined as August gets closer, as if this focus group will be held on the main land or on Mackinac Island.
- f. Golf Committee: Rick Gatiss
- Rick reported that golf sponsorships have been coming in slow, but it is still early. The registration forms should be on the chapter website by May 31st.
 - The committee will be creating designated drop spots for silent auction items.
 - Two new items will be auctioned off this year. Two seats for driving the MCULAF/Beer cart at the 2013 UP Chapter Golf Outing.

- g. Annual Meeting Committee: Connie Toensing
 - Connie reported that she has no financial report from the April 2012 meeting because all of the bills have not been received.
 - There has been one request from a credit union board meeting for a copy of the expenses from the annual meeting. It was the consensus of the executive committee that the general annual meeting report will be sufficient to comply with the request.
- h. Marketing: George Isola
No report
- i. Audit Committee: Brenda Lippens
No report
- j. Budget: Ray Theoret
No report
- k. Legislative: Bruce Andrews
 - The small claims action is on the governor's desk, awaiting his signature
 - At the UP Annual Meeting we raised \$1,254.00 for the Federal Pac Funds and \$207.00 for the State Pac Funds.
 - Saykly's will no longer be shipping candy to the Lower Peninsula credit unions.
 - jiBruce reminded us that is an election year.

VI. Committee Meeting Invites
None

VII. Old Business
None

VIII. New Business

Diane let the committee know that the league does not pick up any expenses for the league director or the alternate director to attend the AC&E. It was moved by Chris and supported by Rick to pay for mileage for the attending Director and Alternate Directors, so that there is at least representation at the annual business meeting.

It was moved by Ray and supported by Rick to pick up the lunch bill that included the others from area Escanaba credit unions who had joined the executive committee for their quarterly manager's meeting.

Diane requested that a consideration for additional committees be created to involve more people in the Chapter. The thoughts conveyed were: a Website committee, an Events coordinator and a replacement for Bruce, our legislative representative. It was the consensus that Diane will send a communication out to all of the UP Chapter credit unions and appeal for candidates for the new and open positions.

Brenda, education chairperson, will be sending out an email requesting ideas for education sessions. And a reminder of the Compliance session scheduled for June 7th.

The chapter leader's session is scheduled for September 10th and 11th. The league will pay for two chapter leaders to attend. Chris Ison, is willing to attend. Diane will ask Wayne to consider attending also.

2012-2013 goals for the chapter were discussed.

- The goal of adding additional committees was accepted.
- There is a need to focus on finding a legislative representative.
- Increase credit union participation at the chapter level to 80%.
- Getting 100% of the UP Chapter credit unions to belong to the UP list serve.

IX. Other Chapter Business

Diane distributed a communication from Beth Troost on CRI at the legislative breakfast.

Dates were discussed for future meetings. Possible dates are:

- Quick meeting during lunch on August 1st
- September 25th in Munising
- October 10th in conjunction with the annual meeting committee at the Island Resort Convention center.

The Executive Committee Christmas party is scheduled for December 6th, in Escanaba.

- X. It was motioned by Rick and supported by Brenda to adjourn the meeting at 2:30PM. Motion carried.

Respectfully submitted,

Connie Toensing, acting secretary