



Upper Peninsula

CHAPTER OF CREDIT UNIONS

U. P. CHAPTER EXECUTIVE MEETING

February 15, 2011 10:00 a.m. EST
UP State Credit Union
Escanaba, Michigan

I. CALL TO ORDER:

Chapter Chairperson, Diane Moilanen, called the meeting to order at 10:00 a.m.

II. ROLL CALL:

Present were:

Diane Moilanen	Pam Bottkol	Tom Blake
Connie Toensing	Michele Freeman	Darl McLean
Ray Theoret	George Isola	Bruce Andrews
Rick Gatiss		

Absent: Brenda Lippens

III. MINUTES OF THE PREVIOUS MEETINGS:

October 27, 2010 Regular Meeting Minutes: Motion was made by Ray Theoret to accept the minutes, supported by Pam Bottkol, motion carried.

IV. Correspondence: Children's Miracle Network: Connie Toensing made a motion that the U.P. Chapter will buy a Kindle 3G with a case and donate it to the CMN auction that will take place at the MCUL AC&E. Motion was seconded by Tom Blake, motion carried.

V. Reports:

a. League Director: George Isola:

- George reported that a task force has been started at the league for shared branding. This program would be modeled after the Desjardin program that is in place in Canada. The league is also working at diversifying with C.U. Solutions. They are going to offer a CUSO investment to the credit unions.

b. Chapter Chair: Diane Moilanen

- Diane discussed the latest communication from CenCorp in relation to the upcoming changes and calculations.
- The 2010 Pac Fund Raising report was discussed and found that the U.P. credit unions only raised 50% of the state goals but reached 108% for federal goals.
- The 2011 AC&E will take place in Grand Rapids May 12-15. At this time there are no resolutions. The Voter designation will be completed and mailed in.
- Diane encouraged the committee to visit the MCUL website for upcoming education events. There is a special going on at this time.
- The 2013 Annual Meeting will be held at the Chip In Island Resort and Casino in Harris Michigan.
- All committee members that complete reports for the Annual Meeting packets are required to have their reports turned into Michele Freeman by March 15th so that she can have the packets ready and posted to our website by April 1st.
- Ted Fredrickson has volunteered to be part of a new committee with the league that will be in charge of gathering input, advice, and provide recommendations to the MCUL President/CEO and /or the MCUL Board of Directors regarding specific issues for improving both state and federal examination practices, communications, and the supervision environment in general.

- Michele Freeman will be sending out cards to the new CEO's in the U.P. to welcome them to the U.P. Chapter.
 - Diane requested that everyone visit our chapter website and to notify her of any changes that need to take place. This will assist us in keeping our website up to date.
- c. Treasurer: Ray Theoret
- Ray submitted a written report for review.
 - The possibility of doing a stimulus for the credit unions that attend the annual meeting like we did in 2010 was discussed. A motion was made by Pam Bottkol to not do refunds this year, seconded by Michele Freeman, motion carried. The refunds were done in 2010 because of the excess fund that were available and that we will not have the excess funds this year.
 - MCUF Donation: Tom Blake made a motion to donate \$1,000.00 to MCUF, seconded by Connie Toensing, motion carried.
 - The balance as of February 14, 2011 was \$21,414.39.
- d. League Consultant: Darl McLean
- Darl encouraged credit unions to become involved in the Save to Win program. He reported that he attended the presentation of the 2010 winner at Alpena Alcona Area Credit Union.
 - The Sprint program continues to grow nationwide. Darl recommended that the U.P. credit unions become involved because even though Sprint does not have a network in the U.P. a lot of the U.P. members live elsewhere and may enjoy making use of the Sprint discounts.
 - The Cooperative Advertising program is getting ready to kick off for 2011. As of February 11, 2011 only 15 of the 31 U.P. Chapter credit unions have contributed to the 2011 campaign. He encourages everyone that has not contributed to please do so. All funds that are donated by U.P. credit unions west of Newberry stay in the U.P. Funds from Newberry and east will go to the Traverse Designated Marketing Area.
 - Darl informed the group that there are many quality education conferences and webinars planned throughout 2011.
 - Darl will not be covering the Ludington and Manistee area.
- e. Education: Pam Bottkol
- Pam reported that the 2011 Managers Conference will be held at the Landmark Inn in Marquette. Pam and her committee will meet with the Landmark staff to go over the details.
 - Bill Walby with CenCorp requested to meet with the credit unions after the CEO luncheon at the U.P. Annual Meeting on Friday.
- f. Golf Committee: Rick Gatiss
- Golf outing will be held August 25, 2011 at the Terrace Bluff.
 - The kickoff meeting will be at the U.P. Annual Meeting.
 - The proceeds will be donated to the Beacon House for 2011 and then to Bay Cliff for 2012. If other recommendations for charities are made they will be considered as well for future years.
- g. Marketing: George Isola
- George requested a list from Darl on who has not contributed to the Co-op Advertising Program so that he can make contact with them.
- h. Annual Meeting: Connie Toensing
- Connie informed the committee that the BSA training for the Board of Directors will be moved to Saturday at the U.P. Annual Meeting due to a Financial Literacy Training for Board Members that will take place instead on Friday.
 - The 2011 theme will be "Sports".
 - Registration packets will not be mailed this year. They were emailed to the credit union CEO's and are available on the chapter website.
 - Jeff Rendell has been hired to do staff education, the keynote message and one breakout session on Saturday at the U.P. Annual Meeting.
 - For 2013 the contract has been signed with the Island Resort and Casino for the lodging. The contract for the convention center and banquet area will be

signed by the Chapter chairperson at the conclusion of the Executive Committee meeting today.

- j. Audit Committee: Brenda Lippens
 - No report available at this time.
- k. Budget: Ray Theoret
 - A proposed budget was reviewed by the committee and it will be presented to the credit unions at the U.P. Annual Meeting. The chapter dues will be a total of \$8,313.00.
- l. Legislative: Bruce Andrews discussed:
 - The Love Your Credit Union chocolate heart fundraiser is going good. Since the middle of January 8000 chocolate hearts have been ordered.
 - Order forms and new posters for the Easter Bunny chocolates will be mailed out soon.
 - Bruce participated in a teleconference led by Jordan Kingdom and Marcia Hune with Congressman Benishek. The purpose was to educate the Congressman and credit unions and our concern regarding legislation that could affect the exchange rate for debit cards.
 - On February 8th Bruce met with Congressman Benishek in Iron Mountain. Bruce invited him to our U.P. Annual Meeting in April.

VI. Committee Meeting Invites

- None

VII. Old Business:

- None

VIII. New Business

- a. Credit Union Person of the Year
 - Applications for the C.U. Person of the Year award were reviewed by the committee. A motion was made by Rick Gatiss to nominate David Fry, seconded by Connie Toensing, motion carried.
- b. Distinguished Service Person of the Year
 - Applications for the Distinguished Service Award were reviewed by the committee. A motion was made by Rick Gatiss to nominate John Gries, seconded by Connie Toensing, motion carried.
- c. Delegates for the AC&E
 - Michele Freeman will call and reserve two rooms for the U.P. delegates for the AC&E.
- d. The next meeting will be held on Saturday April 30, 2011 at 12:00 p.m. at Kewadin Casino Sault Ste Marie, MI.

IX. ADJOURNMENT:

- a. On a motion by Connie Toensing and a second by George Isola, the meeting adjourned at 2:00 p.m.

Respectfully submitted,

Michele Freeman
Chapter Secretary