



# Upper Peninsula

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## CHAPTER OF CREDIT UNIONS

### U. P. CHAPTER EXECUTIVE MEETING

August 4, 2010 11:00 a.m. EST  
Indian Lake Golf Club  
Manistique, Michigan

**I. CALL TO ORDER:**

Chapter Chairperson, Diane Moilanen, called the meeting to order at 11:00 am

**II. ROLL CALL:**

Present were:

Diane Moilanen

Pam Bottkol

Rick Gatiss

Tom Blake

Connie Toensing

Michele Freeman

Ray Theoret

George Isola

Bruce Andrews

Absent: Brenda Lippens

**III. MINUTES OF THE PREVIOUS MEETINGS:**

May 12, 2010 Regular Meeting Minutes: Motion was made by Rick Gatiss to accept the minutes, supported by Tom Blake, motion carried.

IV. Correspondence: None

V. Reports:

a. League Director: George Isola:

- George reported that Pete Hoekstra did not make it thru the primary race. The league board will be looking into who they will back in their upcoming meeting. The MCULLAF trustee's will give their recommendation regarding which candidate to back to the league directors. The two candidates for governor are Bernero – D, Snyder – R.

b. Chapter Chair: Diane Moilanen

- Diane reported that the contract has been signed with the Kewadin Casino for the 2012 Annual Convention. Diane, Connie, and Pam met with the convention manager, Sherri, at the Chip In Casino to discuss the possibility of holding the annual meeting there in the future.
- A legislative luncheon will be taking place on August 16, 2010 in Marquette.
- Diane discussed the issue of the league looking into bringing in a business lending partner. The company they have been looking into is out of Utah. There is concern regarding this because CenCorp has CenCorp Business Solutions, CBS, which assists credit unions with this type of lending.
- A list of committee members has been completed and is available on our chapter website.
- Diane encouraged everyone to participate in the annual golf outing taking place on August 26, 2010 at the Terrace Bluff Golf Course.

c. Treasurer: Ray Theoret

- Ray submitted a written report for review.
- The balance as of August 4, 2010 is \$32510.53. We still have \$2500.00 coming in from CuCorp from the annual meeting.

d. League Consultant: Darl McLean

- Darl reminded everyone that the Chapter Leaders Retreat will be taking place September 21 to 22, 2010.
- The league's annual campaign to get financial support for Exchange City will be starting soon. They will send all CEO's a request for participation and ask

chapters to consider a donation. They hope to send Exchange City a check for \$20,000.00 in August.

- Information regarding MSHDA is available on the league website.
- The league is encouraging all credit unions that offer small business loans to participate in the Credit Union Small Business Finance Alliance (CUSBFA).
- The MCUF elected its officers at its last Trustees meeting held on July 20, 2010. Doug Burrows, CUNA, is now Chairman, Karen Dahl is Vice Chair and Mike DeFors is Treasurer.
- The quarterly SAS Teleconference is scheduled for August 12, 2010 at 1:00 p.m. EST. This is a free teleconference to all SAS credit unions.
- The MCULLAF Grand Raffle is taking place. They have currently distributed 31,570 tickets and they only have 13,430 tickets remaining.

e. Education: Pam Bottkol

- A breakdown of the 2010 educational expenses was reviewed and found adequate.
- Pam gave an update for the Managers Conference and stated that a shuttle will be available for certain functions during the conference.

f. Golf Committee: Rick Gatiss

- Golf outing will be held August 26, 2010 at the Terrace Bluff.
- The proceeds will be donated to Bay Cliff.
- A 50/50 raffle and a silent auction will be held.
- All credit unions are encouraged to donate gifts to the event.

g. Marketing: George Isola

- The 2010 campaign is underway and the league has received a positive response towards the ads from the credit unions.

I. Annual Meeting: Connie Toensing

- Connie will be working with Ray to finalize the finances from the 2010 annual meeting.
- The contract for 2012 has been signed with the Kewadin Casino. We needed to secure our location for 2012 because of the requirement by the Kewadin and the uncertainty that the Chip In will be ready for a group of our size by then.
- The Chip In is hoping to have their banquet facilities up and running in 2011. They will need time to get accustomed to accommodating a large group such as ours.
- The Chip In will allow us to accommodate all 250 rooms when we decide to move the annual convention to Escanaba. At the Kewadin we booked out 310 rooms. This is a decrease in 60 rooms.
- It was recommended that if we book with the Chip In that we invite Sherri, the convention manager for Chip In, to the Kewadin next year so she can witness how we operate and get to know what we need for our convention.
- We will look into possibly setting up a rotation between the Kewadin and Chip In.
- Connie made a motion to move forward and solidify pricing and dates with the Chip In so that we will be able to possibly hold the 2013 meeting in Escanaba. Seconded by Pam, motion carried.

j. Audit Committee: Brenda Lippens

- No report available at this time.

k. Budget: Ray Theoret

- No report available at this time.

l. Legislative: Bruce Andrews discussed:

- Bruce reminded everyone that the legislative luncheon will take place on August 16, 2010 in Marquette at the Holiday Inn. The league sent out invitations to the legislatures.
- Candy bar sales: Over \$10,000.00 worth of candy has been sent to credit unions.

VI. Committee Meeting Invites

- None

VII. Old Business:

- None

VIII. New Business

1. Wisconsin Credit Unions in Michigan:

- It was decided that it is okay for Wisconsin Credit Unions that have offices in Michigan to be placed on our mailing list if they request it.

2. Direction of Michigan Credit Union League:

- It was discussed the direction that Dave Adams is taking the league.
- Everyone is encouraged to fill out the annual survey to voice their opinion. These surveys are reviewed by the league directors.
- A recommendation was made to our league director, George Isola, for CuCorp to start paying out a patronage dividend.
- All credit unions are encouraged to contact their chapter director with any questions and concerns they may have.

The next meeting will be held on Wednesday, October 27, 2010 at 10:00 a.m. at the Chip In in Escanaba.

**ADJOURNMENT:**

On a motion by Pam Bottkol and a Second by Connie Toensing, the meeting adjourned at 1:00 p.m.

Respectfully submitted,

Michele Freeman  
Chapter Secretary