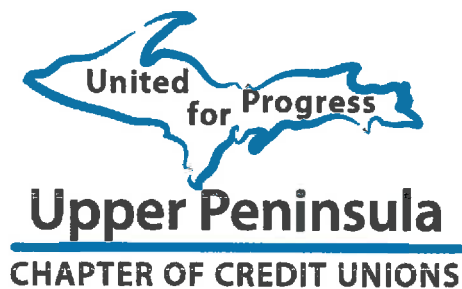


2017 Manager's Conference



Island House Hotel
Mackinac Island

August 2 & 3, 2017

Who Should Attend?

CEO's and other key management

Registration Deadline Is July 1, 2017

Hotel Accommodations:

Island House Hotel

Island House Hotel is the event host hotel for the 2017 Upper Peninsula Chapter Manager's Conference. To reserve, please call Island House Hotel at 800.399.0403 and reference **Upper Peninsula Credit Union Conference** to receive the following discounted room rates:

Traditional rooms: \$529.00 per room, based on double occupancy

Deluxe rooms: \$619.00 per room, based on double occupancy

Premium rooms: \$749.00 per room, based on double occupancy

Extra Charge: Children: ages 6-13: \$30.00 per child; age 14 yrs. and older: \$75.00 per person

These rates include two nights lodging, breakfast each morning, ferry service and one hour bike rental. Reservations must be made before July 1, 2017 to qualify for the conference discount. At time of reservation the two nights deposit will be required. Any requests for special room arrangements must be made at time of reservation.

Ferry Transportation To/From Mackinac Island – Star Line

Star Line Ferry runs from St. Ignace and Mackinaw City. Attendees/guests may simply identify themselves as **Upper Peninsula Credit Union Conference Attendees** at either dock office for tickets. The ticket price is included with your hotel for the conference. Star Line offers complimentary onsite overnight guest parking, optional valet service, and complimentary shuttle services. For more information and schedules, please contact Star Line directly at 800.638.9892 or mackinacferry.com.

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Jim Bouchard

THE SENSEI LEADER: EFFECTIVE CU LEADERSHIP THROUGH COURAGE, COMPASSION AND WISDOM

Most people associate the word "Sensei" with "teacher." That works! Sensei literally translates as "one who went before." When you're a CEO, manager, or business owner, people seek your expertise and leadership. They expect you to be their guide - the Sensei.

As we say in the dojo, they expect that "If you talk the talk; you walk the walk!"

Learn the essential qualities of Sensei Leadership and how to apply these principles to become more effective – personally and professionally!



What you can expect:

- Lively, focused discussion – this is a conversation, NOT a lecture!
- A clear understanding of contemporary leadership styles and how to apply each to today's ever changing circumstances and conditions.
- How to develop leadership skills at ALL levels, independent of title or position
- Tools to develop skills to communicate honestly, sincerely and effectively. Craft your message and your delivery to engage, inspire and motivate others.
- Introduction to 8 Strategies for Effective CU Leaders

ABOUT JIM BOUCHARD:

"Through my life in martial arts, I transformed myself from dropout, drug abuser and failure to successful entrepreneur and Black Belt. Over 30 years of practice, study and teaching, I've developed the tools you need to master your life, career and business. I share the principles of Black Belt Mindset, and teach you how to use those principles to reach your fullest potential—and help other people reach theirs!"

As a business speaker, trainer and author of **THINK Like a BLACK BELT** and **THE SENSEI LEADER**, Jim is in demand internationally touring and speaking to corporate and conference audiences. He appears regularly on TV and radio including such programs as BBC Worldview and FOX News.

2017 Upper Peninsula Chapter
Manager's Conference
AGENDA

Wednesday, August 2nd

3:00pm	Check In	Island House Hotel
5:30-6:00pm	Social Hour	Backyard, Island House Hotel
6:00-9:00pm	Barbeque	Backyard, Island House Hotel

Thursday, August 3rd

8:00-10:00am	Breakfast	1852 Grill Room
9:00am-12:30pm	Education	Webster Room
	<i>Presented by Jim Bouchard</i>	
12:30	Lunch	1852 Grill Room
1:00-4:30pm	Information Sessions	Webster Room
	<i>Presented by:</i>	
	<i>Alloya Corporate Federal Credit Union</i>	
	<i>CO-OP Financial Services</i>	
	<i>CUNA Mutual Group</i>	
	<i>Department of Insurance and Financial Services</i>	
	<i>MCUL/CU Solutions Group</i>	
	<i>Sara Cottle: Credit Union Advocacy</i>	
	<i>Salus Group</i>	
5:30pm	Social Hour	Yankee Rebel Tavern
6:30pm	Dinner	Yankee Rebel Tavern

Friday, August 4th

8:00-10:00am	Breakfast	1852 Grill Room
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Comments: Dress is business casual. During social hours a certain limit is given for the bar tab, please bring money in case we reach the limit before the end of the allotted time.