



UP Chapter Executive Meeting
August 7, 2015
Island House Hotel
Mackinac Island, MI

- I. Call to Order: Chapter Chair, Diane Moilanen called the meeting to order at 9:00 am EST
- II. Roll Call Executive Committee and Committee Chairs

Present were: Diane Moilanen, Brenda Lippens, Ray Theoret, Connie Toensing, Chris Ison, Lynda Ellis, Jim Veneskey, absent was Tom Blake and Rick Gatiss. Committee Chairs - Darcy McLean, Sara Cottle, George Isola, and David Black. MCUL Representatives present were Darl McLean and Cara Kurtz.

- III. Minutes from the previous regular meeting dated May 19, 2015 in Munising, MI were approved on a motion by Jim Veneskey and supported by Chris Ison, Motion carried.
- IV. Correspondence - None
- V. Reports:
 - a. League Director: Connie Toensing
June's meeting for MCUL was a phone conference, in attendance was Connie Toensing and Jim Veneskey.
The items in discussion were:
Recap of the AC&E
Touched on dues with CU Link
New Foundation Directors
 - b. Chapter Chair: Diane Moilanen – Nothing to Report
 - c. Treasurer and Budget: Ray Theoret
A written report of Accounts was handed out through July 31, 2015. The current balance is \$20,068.19.
There is no report for the Budget.
 - d. Audit Committee: Tom Blake absent – no report
 - e. Marketing: George Isola
Nothing to report, a question was brought up about the Quiz Bowl this year and we will be doing sponsorship again.

- f. Education: Brenda Lippens
Mortgage Loan Officer Training will be October 8, 2015 at TruNorth CU in Ishpeming. There will be IRA training in October. After a brief discussion regarding Professional Image training with Becky McCrary, it was decided to try and book her for the Saturday morning training for staff at the Chapter Annual Meeting in 2016.
- g. Events: Darcy McLean
UP Mangers Conference will be back on Mackinac Island in 2016, per the majority vote on the surveys.
December 3, 2015, at the Island Resort in Harris, at 11:00 am Chapter Annual Meeting Committee will meet, at 3:00 pm – Executive Committee Meeting, and in the evening – dinner at the Stone House.
February 12, 2016 at 11:00 am, will be a working lunch and Executive Committee Meeting at the Island Casino.
- h. Golf Committee: Rick Gatiss - absent
A brief discussion of the golf outing, things are all set but a reminder will need to be sent out of the request for Silent Auction items and door prizes.
- g. Annual Meeting Committee: Connie Toensing
Connie reported, approximately \$3,500.00 was used from the savings fund for Annual Meeting, this was due to the breakfast, we will address and do differently next year.
- h. League Consultant: Darl McLean
An email of updates was sent to all.
Executive Summit is scheduled for September 16th to 18th.
Chapter Leaders Retreat is scheduled for September 19th and 20th.
MCUL has monthly webinars on various items – Free
Gas Station T.V. in Manistique only in the UP, but it is moving north, now in Alpena and Traverse City.
Discussed advertising contribution, and getting more credit unions on board for 50% dues reduction incentive.
CULink campaign is done for the next year, go to CULink.
Share draft fee survey – thank you all for completing.
There is a new product to compete with auto leasing.
Cara Kurtz, new MCUL Rep to replace Steve spoke. She thanked all for inviting her to the Managers Conference and complimented the group on the event. She also mentioned the Share the Love Campaign and encouraged all credit unions to participate in this quick 1.5 minute video.
- i. Legislative: Sara Cottle
There was a Legislative luncheon on June 22 at the Stone House, in Escanaba. There was close to 25 attendees and Senator Casperson was the legislative guest. We are only inviting one law maker per luncheon now.
Thinking forward to Cuna GAC in D.C. in 2016, Sara would like to attend. Sara will apply for a scholarship and the Chapter will pay for the balance. A motion was made by Jim Veneskey to honor Sara's request and supported by Lynda Ellis, Motion Carried.

Sara also spoke about the MCUL paying her mileage if she makes visits to individual credit unions to speak to CEO's and Board of Directors about the lapel pin campaigns and support of legislative fundraising.

VI. Old Business:

- a. Welcome Committee Packet – Diane will get with Tom, as he was absent.
- b. 2017 Annual Meeting – Scheduled for April 7 to 9, 2017 at the Island Resort in Harris, MI. A motion was made by Lynda Ellis and supported by Brenda Lippens to reaffirm the email vote to hold the meeting at the Island in 2017. Motion Carried.
- c. Chapter Master Plan – looks good as printed, will update on the website.
- d. Chapter Leaders Meeting – Being held on September 19 and 20. Diane will be going and possibly Darcy, as representatives for the UP Chapter Executive Committee.

VII. New Business:

a. CDFI Grant Money

Diane spoke about Community Development Financial Institution. NCUA wants credit unions to become certified. Once certified, you have access to grant money which can be used for business lending and used for capital in certain situations.

Adjournment

The meeting adjourned at 10:00 am.

Respectfully submitted by: Lynda Ellis, Secretary