



UP Chapter Executive Meeting  
May 19, 2015  
Upper Michigan Community CU  
Munising, MI

- I. Call to Order: Chapter Chair, Diane Moilanen called the meeting to order at 11:15 am EST
- II. Roll Call Executive Committee and Committee Chairs

Present were: Diane Moilanen, Rick Gatiss, Ray Theoret, Connie Toensing, Chris Ison, Lynda Ellis, Tom Blake, absent was Brenda Lippens. Committee Chairs - Darcy McLean, Jim Veneskey, Sara Cottle, absent were Darl McLean, George Isola and David Black

- III. Minutes from the previous regular meeting dated February 6, 2015 in Harris, MI were approved on a motion by Rick and supported by Tom, Motion carried. Minutes from the Reorganizational Meeting dated April 18, 2015 in Harris, MI were approved on a motion by Jim and supported by Tom, Motion carried.
- IV. Correspondence:
  - a. A verbal Thank You from Diane Moilanen for the Distinguished Service Award.
  - b. A Thank You from Tom Thoresen was received, for the UP Chapter-Credit Union Person of the Year.
- V. Reports:
  - a. League Director: Connie Toensing
    1. May's meeting for MCUL was attended by Connie Toensing and Jim Veneskey, in Livonia. There was a vote of NO, to have the legislation changed to allow board compensation.
    2. The approval of the new dues tier structure.
    3. Tabled 5% per year increase in league dues.
    4. The Task Force was discussed and 5 recommendations were made, 2 do not need board approval and 3 do, the 3 were denied.
    5. CU Solutions is selling stock to other state leagues; it is more profitable to sell to other leagues, versus offering to credit unions.
    6. A representative from Cuna Mutual gave a presentation-The new CEO has a different focus, they are getting out of the crop insurance business, they are focusing on marketing to the middle class, and will no longer be offering employee benefits to credit unions.
    7. A preview of the CU Link campaign was reviewed-They are focusing on life stage marketing.

- b. Chapter Chair: Diane Moilanen
  - 1. A list of the Chapter Committees was updated. A new person was assigned to the Nominating Committee-Dave Black as Chairperson.
  - 2. Discussion of keeping up on current events on changes in the UP Credit Union community, for the Executive Committee to reach out and welcome new management. Also, to send correspondence out to Managers, etc., who are having personal events, to let them know we are here to support them.
  
- c. Treasurer and Budget: Ray Theoret
  - 1. A written report was handed out through May 15, 2015. The current balance is \$76,733.40. Bills for the annual meeting have not been paid yet. Balance for the annual meeting is \$58,917.87.
  - 2. Legislative fund balance is \$1,551.76 and continues to grow. Sara will touch on that with her report.
  - 3. Everything is now switched over to the fiscal year now ending in December.
  - 4. Nothing to report on the budget.
  
- d. Audit Committee: Tom Blake
  - 1. Nothing to report
  
- e. Marketing: George Isola
  - 1. Nothing to report, George is absent.
  
- f. Education: Brenda Lippens
  - 1. Brenda is absent, but Diane mentioned to please pass along to your staff, to check the Chapter website for U.P. educational events.
  - 2. Compliance education and card services education is coming up.
  
- g. Events: Darcy McLean
  - 1. Everything is all set for the Managers conference on Mackinac Island. New for this year is a meet and greet put on by the MCUL at the Grand Hotel, this is a casual affair. All sponsors are set. Reservations at the Island House must be in by July 3, 2015. We have 45 rooms blocked. Lodging includes ferry tickets, 1 hour bike rental, and breakfast.
  
- h. Golf Committee: Rick Gatiss
  - 1. A meeting is scheduled for this Thursday.
  - 2. CU Solutions is only sponsoring 1 Diamond, versus 2 Diamond sponsorships.
  - 3. By next month, will have all Diamond Sponsors named for \$550.00, which will include 2 golfers.
  
- i. Annual Meeting Committee: Connie Toensing
  - 1. A discussion was held regarding this year's meeting and staffing issues the Island had, including Fire Keepers restaurant being closed for lunch on Saturday. This has been discussed and will be addressed for next year.
  - 2. Also, feedback from the evaluations was discussed.

3. We used funds from the savings this year, but 2 years ago we made money. Last year and this year, we were into our reserves by about \$5,000.00 each. The bill for breakfast seems to be the biggest expense; we did not do tickets this year. We will have to do this different.

j. Legislative: Sara

1. The Lansing GAC was at a bad time for Sara to attend this year. Dawn from Soo Co-op went in Sara's place along with another representative from Soo Co-op. Another person from Jim's CU went, giving us 3 attendees from the UP. It was commented on the good representation the UP had.
2. At the UP Chapter meeting, \$2,250.00 was raised for the raffle and \$765.00 was given out in prize money.
3. We currently have a balance in the fund of \$1551.76. Sara suggested we don't ask for donations from credit unions for the prize money, and we take it out of the legislative fund. As long as we don't give away more than 1/3 of what is collected, we do not have to use the funds collected back for the prize. We will use some of the funds for a raffle at the golf outing.

k. League Consultant: Darl McLean

1. Nothing to report, Darl is absent

VI. Old Business:  
None

VII. New Business:

- a. Committee Chairs are named and committee members are all chosen, will be updated on the website.
- b. Discussion on the site for the 2017 Annual meeting was tabled until the next executive committee meeting or via email vote. The 2 sites to choose from are the Sault or Harris. The dates we are looking at are April 21, 22, and 23, 2017.
- c. Review of the 2015/2016 goals and master plan, approved by Jim and supported by Rick to update the date on Master plan immediately and revisit the review at August meeting. Motion carried.
- d. Discussion of the Master Plan on the website and to update the plan to also welcome new CEO's – A motion was made by Tom and supported by Chris to pay for a new CEO's registration and hotel stay for the Managers Conference. This will be for any new CEO with a UP Chapter credit union hired in since last Managers Conference. Motion carried.
- e. A discussion was held to send 2 people to Chapter Leader Training in Petoskey on September 18 & 19, 2015.

Adjournment

The meeting adjourned at 2:30 with a motion by Rick and supported by Jim, Motion carried.

Respectfully submitted by: Lynda Ellis, Secretary

