



UP CHAPTER OF THE MCUL
UNITED for PROGRESS

U. P. CHAPTER BOARD OF REPRESENTATIVES MEETING
March 24, 2018
Island Resort and Casino, Harris, MI

- I. CALL TO ORDER:
Chapter Chairperson, Chris Ison, called the meeting to order at 9:33 a.m.
- II. ROLL CALL:
Lynda Ellis called the roll of credit union's present and reported a quorum with 126 of 143 votes.
Also
Executive Committee:
 Connie Toensing, District IV Director
 Jim Veneskey, Alternate District IV Director
 Chris Ison, Chapter Chairperson
 Rick Gatiss, Vice Chairperson
 Lynda Ellis, Secretary
 Ray Theoret, Treasurer
 Tom Blake
 Darcy McLean-Absent
 Brenda Lippens-Absent
Other Committees:
 Sara Cottle, Government Affairs Rep
 Tom Blake, Audit Committee Chairperson
 Ray Theoret, Budget Committee Chairperson
 David Black, Nominating Committee Chairperson-Absent
 Connie Toensing, Annual Meeting Committee Co-Chairperson
 Darcy McLean, Events Committee & Annual Meeting Committee Co-Chairperson-Absent
 George Isola, Marketing Committee Chairperson
 Brenda Lippens, Education Committee Chairperson-Absent
 Rick Gatiss, Golf Committee Chairperson
 Marc McKellar, MCUL Representative
 Jennie Gylock, Website Coordinator, Chairperson-Absent
- III. MINUTES OF THE PREVIOUS MEETINGS:
The minutes of the April 8, 2017 Board of Representatives meeting were presented. Motion to approve the minutes was made by Wayne Johnson and the motion was supported by Dave Rautiola, motion carried.
- IV. ELECTIONS:
Nominating Committee Chairman: David Black was absent, Becky Harding stepped in:
1. Chapter Executive Committee: Nominees: Lynda Ellis, Chris Ison, and Raymond Theoret. There were 3 nominees and 3 to be elected and no nominations from the floor. A ballot vote did not take place.
2. Delegate to MCUL Annual Meeting: Nominee: George Isola, there was one position to be elected with one nominee and no nominations from the floor. A ballot vote did not take place.
3. Alternate Delegate to MCUL Annual Meeting Nominee: Darcy McLean, there was one position to be elected with one nominee and no nominations from the floor. A ballot vote did not take place.
4. District IV MCUL Director: Nominee: Connie Toensing, there was one position to be elected and one nominee, and no nominations from the floor. A ballot vote did not take place.
5. A motion was made by Bill Reno and supported by Don Charlevoix to cast a unanimous ballot, motion carried.
- V. Reports
1. League District Director: Connie Toensing presented a Joint MCUL/Directors Annual Report. Last year was a busy year for the Michigan Credit Union League & Affiliates. We enjoyed successes, including key advancements with our advocacy agenda. The continued success of MCUL's business unit, CU Solutions Group (CUSG), allows Michigan credit unions to get the highest quality services at the lowest cost. Legislatively, we successfully

protected our not-for-profit tax status and worked for the repeal of the Consumer Financial Protection Bureau's (CFPB) Arbitration Rule. On the regulatory side, we were pleased to see the NCUA Board heed our call to merge the Temporary Corporate Credit Union Stabilization Fund and the National Credit Union Share Insurance Fund. Additionally, our Government Affairs team had another successful year with grassroots organizing and PAC fundraising. CU Link wrapped up the highly successful "Steps" campaign in 2017. As we move into 2018, our new campaign theme is "There's Real Strength in Our Numbers." MCUL's Education and Events team boasted another banner year in 2017. In Conclusion, MCUL & Affiliates looks forward to building on last year's successes, so we can continue to strengthen Michigan credit unions and the credit union movement.

2. Chapter Chairperson: Chris Ison presented his written report. In 2012 there were 306 credit unions in Michigan, servicing over 4.5 million members state-wide. As of September 2017, the number of Michigan credit unions has fallen to 237, but the number of members has grown to over 5.1 million. Over that same time frame, the number of credit unions in our chapter has reduced from 30 to 26. While our number of credit unions will probably continue to shrink in the future, the opportunities to serve our members will not. Chris spoke of the credit union's Crashers CEO panel and the questions these young future leaders had to ask. Praise to the volunteers in the room and thanks for your service. Also, thanks to Connie and the Annual meeting committee. It has often been said that our Chapter Annual Meeting attendance is larger than some state League annual meetings. That is a testament to your dedication to the credit union movement.
3. Chapter Treasurer's Report: Ray Theoret presented his written report. Current Balances are as follows: Executive Committee - \$2,444.75, Education Committee - \$327.88, Annual Meeting Committee - \$15,413.92, Golf Committee - \$3,408.39, making a total balance of \$21,594.94. Ray asked if there were any questions from the floor. There were no questions.
4. Budget Committee Report: Ray Theoret presented his written proposed budget for the fiscal year ending 2018, with a total Revenues and Expenditures balancing at \$13,370.00 each. The executive committee approved a change to the dues structure this year as follows: Dues factor 0.00035 with a dues cap of \$650.00 per credit union. A motion to approve the budget was made by Wayne Johnson and supported by Howard Ouilette, motion carried.
6. Marketing Committee Report: George Isola presented his written report. 100% of Michigan credit unions contributed to the CU Link Campaign, of which 84% gave a full share contribution. Matching funds from the MCUL and additional funding from CU Solutions Group provided for a \$2 million dollar media buy. There is power in Co-operative Advertising.
7. Audit Committee: Tom Blake, Audit Committee Chair, provided a written report: On February 9, 2018, the audit committee performed their annual audit of the Chapter's financial records for the 2017 calendar year. It is the Committees opinion that the Chapter's financial statements and records accurately reflect the Chapter's financial activity and current position for the period audited.
8. Education Committee: Brenda Lippens, Education Committee Chair, was absent. A written report was provided to state: The Educational Committee organizes educational conferences throughout the year based on the various compliance, regulatory and recommendations of our credit unions. We work with our League and speakers from across the country to determine how we can best meet the educational needs of our credit unions. Chris Ison gave kudos to Brenda as he commented on her written report. If you have suggestions please feel free to share them.
9. Golf Committee: Rick Gatiss presented his written report. The 2017 golf outing was another huge success. There were 134 representatives from Upper Peninsula area credit unions including corporate sponsors of the event. It is with their assistance we were able to raise \$7,500.00 to benefit the Upper Peninsula Honor Flight. Rick had the honor of being at the return of this flight. The committee members were recognized and thanks to everyone for their support. The committee will be meeting again within the next month and are looking for ideas for a charity to support. Mark your calendars for the 10th Annual Charity Golf Scramble – Thursday, August 23, 2018 back at the Terrace in Gladstone.
10. Annual Meeting Committee: Connie Toensing presented her written report. The annual meeting was held at the Island Resort and Casino in 2017 with 500 attendees. The 2018 registrations total 441. The count is down from past year because of our weekend overlapping with the school spring breaks. The Annual Meeting committee was able to donate \$3,000.00 to the 2017 UP Chapter Charity Golf Outing, that benefited the Honor Flight of the Upper Peninsula. The Executive Committee has approved the following Annual Meetings to be held at the Island Resort and Casino for the following dates: April 12, 13, 14, 2019 and April 17, 18, 19, 2020. Thanks, was given to all our vendors and sponsors.
11. Nominating Committee: Chris Ison made note of David Black's written Nomination Report in the packet, along with a copy of the Nomination Notice dated January 11, 2018.
12. Governmental Affairs: Sara Cottle presented her written report. Our U.P. credit unions have done a fantastic job at bringing our message directly to State and Federal leaders through grass roots advocacy efforts. In the spring of 2017, we had six U.P. leaders travel to Washington D.C. to meet with our Senators and Congressman to advocate and remind them that our Upper Peninsula credit unions help give back to the Michigan economy through community support, promotion of tourism, and small business. There are scholarships available with MI Credit Union Foundation. Last summer, we had several members of the 906 hYPe group join other credit union leaders at a town hall meeting for Congressman Bergman in Escanaba. In the fall, a few U.P. leaders joined MCUL staff at a fundraiser in Harbor Springs to bring our message to a dozen or more Michigan lawmakers. We talk to our State and Federal lawmakers about different issues because some laws can be passed on a state level and other issues

need to be addressed at a federal level. Visit <http://www.mcul.org/current-issues> for details on the topics that our Michigan Credit Union League is working on behalf of credit unions in both the federal and state environment. 2017, UP Chapter Credit Unions raised PAC funds as follows: Federal PAC \$19,828.30 – 166.67% of goal and State PAC \$5,168.12 – 86.88% of goal. The Lapel Pin program is an annual fundraiser for the state PAC and continues to help support state lawmakers who support credit unions. In 2017 we missed our collaborative goal by \$780.00. It takes a very minimal annual contribution to display your support of Michigan credit unions. The second year for the “Jail and Bail” at the Vendor Expo, last night, raised \$105.00 more than last year, totaling \$1,132.00 funds raised. Thank you all.

A motion to accept all reports was made by Laura Weston and supported the Lisa Linberg, motion carried.

VI. OLD BUSINESS

- a. None

VII. NEW BUSINESS:

- a. Guest Speakers

Ken Ross from MCUL spoke about the credit union’s in the State of Michigan have total assets of 59 Billion. 52% of Michigan residents are credit union members, which totals over 5.2 million credit union members in Michigan. 5% of MCUL’s operating expenses are in credit union dues. This is mainly due to the two-thirds ownership in CU Solutions Group. A strong performance by CUSG directly translates into lower dues for Michigan Credit Unions. The U.P. Chapter is unique, made up of 27 credit unions, the U.P. has the most energetic chapter.

- b. Thank you to Leanne O’Brien and Andrew Bedard for their attendance and support they provide from DIFS..
- c. UP Chapter of MCUL Person of the Year Award: Chris Ison recognized Gary Thyne, as “UP Chapter Person of the Year 2018”. Gary will be presented his award at the dinner this evening.
- d. UP Chapter of MCUL Distinguished Service Award: Chris Ison recognized Bill Charon, and his award will be presented to him at the dinner in the evening.
- e. Sara Cottle recognized Great Lakes First Federal Credit Union for raising 709% of their fund-raising goal for the U.P. MCUL Chapter Federal PAC.
- f. Sara Cottle recognized Peninsula FCU for raising 309% of their fund-raising goal for the U.P. MCUL Chapter State PAC.

Meeting Adjourned at 10:00 a.m. on a motion by Tom Benidello.

Respectfully submitted,

Lynda Ellis
Chapter Secretary