



UP Chapter Executive Meeting
September 20, 2017
Tahquamenon Area CU
Newberry, MI

I. Call to Order: Chapter Chair, Chris Ison called the meeting to order at 12:10 pm EST

II. Roll Call Executive Committee and Committee Chairs

Present were: Chris Ison, Rick Gatiss, Ray Theoret, Connie Toensing, Lynda Ellis, Jim Veneskey, Tom Blake, and Darcy McLean. Brenda Lippens was absent. Committee Chairs – Sam Brown, in place of Lindsey Benson, and Marc McKellar were present. George Isola, Sara Cottle, and David Black were absent.

III. Minutes from the previous regular meeting dated May 12, 2017 in Munising, MI were approved on a motion by Connie and supported by Jim, motion carried.

IV. Correspondence - None

V. Reports:

a. League Director: Connie Toensing

1. Strategic Planning MCUL was last week. The focus is to stay the same and support small credit unions and remain active with Cuna to work on Regulation burden.
2. Sprint Contract – renewed for 3 years.
3. Stable entity to promote credit unions. MCUL will remain a resource for credit unions that can be counted on.
4. Website – Board Resource Center, working on a link to have a resource for board development.
5. Concentrate on the importance of mid-management and offer education for mid management.
6. At the board meeting, Connie posed a question on pricing for small asset size credit unions – there is one pricing for all sizes. Dave stated this would be looked into.
7. CU Wallet rolling out in bigger credit unions now, and will be rolled out later to other credit unions with possible tiered pricing.
8. Donations to Hurricane Harvey and Irma Relief were approved at the MCUL and CUSG.
9. Looking to increase the education to credit unions and the value of CU Link.

b. Chapter Chair: Chris Ison – Nothing to report

c. Treasurer and Budget: Ray Theoret

1. A written report was handed out through September 19, 2017. The current balance is \$34,391.92.

- 2. Nothing to report on the budget.
- d. Audit Committee: Tom Blake – Nothing to report
- e. Marketing: George Isola – Absent
- f. Education: Brenda Lippens - Absent
- g. Events: Darcy McLean
 - 1. U.P. Manager’s Conference went well. We will schedule next year’s conference for August 1, 2, and 3, 2018 on Mackinac Island.
- h. Golf Committee: Rick Gatiss
 - 1. The Golf Outing went well. We are able to donate \$5,000.00 plus an additional \$2,500.00 from the Executive Committee fund-Annual Meeting Committee. This was approved at May’s meeting. The charity for the donation is the Honor Flight.
- i. Annual Meeting Committee: Connie Toensing
 - 1. The Committee will meet in December to start preparations for 2018.
- j. Legislative: Sara Cottle – Absent
- k. League Consultant: Marc McKellar
 - 1. Associate Membership – Non-voting member for CU’s out of other states.
 - 2. Educational events – IRA event 9/27/17 and 2017 Conference dates thru year end.
 - 3. Chapter website, working on a new look and new logo.
 - 4. Life steps and CU Wallet – Four Reps in MI, doing demos and Marc will be able to do demos now.
 - 5. Performance Pro and Compease, can do demos.
- l. 906 hYPe: Sam Brown, in place of Lindsey Benson
 - 1. Presented information on 1st Corn Hole Fundraising Tournament.
 - 2. Spoke of future events and what the organization is doing.
- VI. Old Business:
 - a. Events Coordinator discussion of what the position is and how detailed it should be. It should not be hands on, but just a liaison to support and promote events.
- VII. New Business:
 - a. Legislative Travel – A budget prepared by Sara Cottle was presented for the 2018 Legislative Affairs Travel, in the amount of \$4,100.00. A motion by Jim to approve and supported by Lynda, motion carried.
- VIII. For the good of the Chapter - None

Adjournment - The meeting adjourned at 2:03 pm.
 Respectfully submitted by: Lynda Ellis, Secretary

