



UP Chapter Executive Meeting
May 12, 2017
387 Restaurant
Munising, MI

I. Call to Order: Chapter Chair, Chris Ison called the meeting to order at 12:13 pm EST

II. Roll Call Executive Committee and Committee Chairs

Present were: Chris Ison, Rick Gatiss, Ray Theoret, Connie Toensing, Lynda Ellis, Jim Veneskey and Brenda Lippens absent was Darcy McLean and Tom Blake. Committee Chairs - Sara Cottle, George Isola, Lindsey Benson, and Darl McLean and Marc McKellar from MCUL.

Chris Ison introduced Lindsey Benson as the representative of 906 hYPE, she and Andrea Pepin will be alternating attendance at executive committee meetings.

III. Minutes from the previous regular meeting dated February 17, 2017 in Harris, MI; Minutes from the Reorganizational Meeting dated April 8, 2017 in Harris, MI; and Minutes from the Special Meeting dated April 8, 2017 in Harris, MI were approved on a motion by Jim and supported by Rick, motion carried.

IV. Correspondence:

- a. Choice Act
- b. Legislative breakfast Saturday May 13, 2017 in Mackinaw City.

V. Reports:

- a. League Director: Connie Toensing
 1. Connie reported on the MCUL meeting held on April 25.
 2. Dave Adams made announcement to step down on some duties at the MCUL level and take on more on the CU Solutions side. Ken Ross will be groomed for more MCUL duties. Ken's new title is COO of MCUL.
 3. CU Wallet purchase was discussed, which is a mobile product coming out later this year, with different user levels.
 4. CU Solutions sold their stock in Salus Group, but are still a partner.
 5. Discussed upcoming CU Solutions Stockholder meeting.
 6. Voted to do a second Distinguished Service Award.
 7. The Choice Act will be hopefully heading to Congress soon.
- b. Chapter Chair: Chris Ison
 1. No separate report, all discussed under New Business.

- c. Treasurer and Budget: Ray Theoret
 - 1. A written report was handed out through May 12, 2016. The current balance is \$71,694.04. Bills for the annual meeting have not been paid yet. Balance for the annual meeting is \$66,012.55. Executive Committee is negative \$1,206.50. Invoices are going out to credit unions for annual dues, which will bring back to a positive balance.
 - 2. Next year's legislative budget was discussed. We will request an increase for this portion of the budget, to allow Sara, as Legislative Committee Chair, to attend different legislative events to represent the UP Credit Unions. The Executive Committee feels this is very important.

- d. Audit Committee: Tom Blake – absent

- e. Marketing: George Isola
 - 1. Reported to have full share participation, again, this year in UP credit unions.

- f. Education: Brenda Lippens
 - 1. MCUL sent an email survey, on education, a few weeks ago and only 5 responses were received. If you haven't filled out the survey, please do so. It is still a challenge of our geographical location for training the entire chapter.
 - 2. Compliance for June 22 in Marquette, but no details yet, mark your calendar.
 - 3. There will be IRA training in September in Marquette.
 - 4. BSA training is a possibility, for a one day session in the UP.
 - 5. If anyone sees something that looks of interest for good attendance, let Brenda know.

- g. Events: Darcy McLean absent, but Connie gave report
 - 1. U.P. Manager's Conference (August 2&3): The contract is signed with Island House. All letters have gone out to the sponsors. CUNA and Alloya have given a firm commitment. Waiting to hear from MCUL/CU Solutions, Salus Group and CO-OP Financial Services. DIFS is coming. Lynn Storum (NCUA) said with the new budgetary constraints in place, it doesn't allow for her to provide training at these events. Gave options, if a cheaper room would make a difference but I have not heard back from her. Also, asked if we waived her registration so it would just be travel and room cost.

Looking at options for Thursday dinner to be somewhere waterfront. We will have a hired speaker Thursday morning, but no price break. Registration packet will go out by Memorial Day as reservations need to be made at the hotel by July 1st.
 - 2. Executive Committee Christmas Party is booked at the Stone House for Thursday, December 7th.

- h. Golf Committee: Rick Gatiss
 - 1. Vendor notice is on the UP Chapter website.
 - 2. The date is 8/24/17
 - 3. Registration is getting ready
 - 4. Silent Auction will be taken over by 906hYPE
 - 5. We are going to change up how prizes are given out.

- i. Annual Meeting Committee: Connie Toensing
 - 1. Expense report was handed out and reviewed. After all expenses are paid, there is a net amount to add to the fund of \$10,621.68.
 - 2. Excess funds from the annual meeting and how to use these funds, was discussed. We could put more money into the keynote speaker next year. Chris will also send an email out to all UP credit unions on extra training at two different locations, with the speaker paid by the Chapter, to see if there would be enough participation.
 - 3. A motion was made by Connie and supported by Ray to donate an additional \$2500.00 from the Annual Meeting fund to the Honor Flight donation from the Golf Outing Charity. Motion carried.

- j. Legislative: Sara
 - 1. There have been some changes in the legislative representation with the League. Todd Jorns is the new Representative with Federal Government Affairs and Jordan Kingdon moved into the Vice President position to handle the state affairs.
 - 2. Attended the GAC in Lansing and spent time with our UP Representatives.
 - 3. There were two Town Hall meetings in our district, Escanaba and Gaylord, were represented by credit unions.
 - 4. There will be a legislative breakfast meeting, Saturday, May13 in Mackinaw City.
 - 5. Sara is speaking with the 906 hYPe group, May 18, and explaining political advocacy and how they can get started.

- k. League Consultant: Darl McLean
 - 1. Darl and Marc handed out a written report. They have also been traveling throughout the UP, introducing Marc to the individual credit unions.
 - 2. This is Darl's last Executive Committee Meeting. We wish him well in retirement.

- l. 906 hYPe: Lindsey Benson
 - 1. Lindsey explained 906 hYPe and their focus is to provide the platform and resources to help members reach their professional goals within the credit union movement.
 - 2. In May, the Marquette and Escanaba Chapters will be meeting with Stacie VanDenBergh for a round table discussion on working towards their professional goals. Sault Ste. Marie Chapter will be attending the Sault Chamber Business After 5 event and after, Sara will present to the group on political advocacy and how to become a credit union advocate.
 - 3. The groups were represented at the Town Hall meeting in Escanaba and will be in attendance at the legislative breakfast in Mackinaw City.
 - 4. A Corn-hole tournament, fundraising event, is being scheduled in Sault Ste. Marie, July 22nd. This is the group's first fundraising event.

- VI. Old Business:
 - None

- VII. New Business:
 - a. The Chapter Master Plan was discussed, with a few changes. A motion was made by Rick to accept the Chapter Plan with changes, supported by Brenda, motion carried.
 - b. We will have Jennie Gylock work on updating the Chapter website.

VIII. For the good of the Chapter

- a. Chapter logo shirts for the Executive Committee will be organized by Jim's credit union. The goal will be to have them by the manager's conference.
- b. Marc will get chapter leader's handbook to all.
- c. Cuna has Common Sense regulatory reform information to get members involved, as well. Jim sent an email out to get others involved. There was a discussion about any credit unions sharing with their members.

Adjournment

The meeting adjourned at 2:25 pm.

Respectfully submitted by: Lynda Ellis, Secretary