



UP Chapter Executive Meeting
February 12, 2016
Island Resort
Harris, MI

I. Call to Order: Chapter Chair, Diane Moilanen called the meeting to order at 12:24 pm EST

II. Roll Call Executive Committee and Committee Chairs

Present were: Diane Moilanen, Lynda Ellis, Ray Theoret, Connie Toensing, Brenda Lippens, Tom Blake, Chris Ison, Jim Veneskey. Absent was Rick Gatiss. Committee Chairs: Sara Cottle and Darl McLean. Absent were George Isola, Darcy McLean, and David Black.

III. Minutes from the previous regular meeting dated December 3, 2015 2015 in Harris, MI were approved on a motion by Chris and supported by Jim, Motion carried.

IV. Correspondence:

None

V. Reports:

a. League Director: Connie Toensing

1. Phone meeting coming up at end of month.
2. Attended meeting December 8, 2015 at the MCUL, Livonia, office.
3. Strategic plan of MCUL was accepted.
4. Dave stressed strength in unity with MCUL and support both Cuna and the League.
5. Working toward education partnership with governmental affairs to offer mini educational sessions.
6. The MCUL is moving from its current office in Lansing to a different building in the Capitol area, due to landlord and economic issues.
7. MCUL is looking to go back to partnering with Cuna Mutual Group on some insurance products.
8. Steps Campaign – cooperative advertising was discussed.
9. Peninsula CU was voted as Mid-sized Credit Union of the Year.

b. Chapter Chair: Diane Moilanen

1. A reminder of the MCUL education events.

2. We will share a copy, with the Executive Committee, of Paul DeWyse response to the \$1,000.00 donation made from the Chapter to his charity, which he supports.
- c. Treasurer and Budget: Ray Theoret
1. A written report was handed out for the fiscal year end, December 31, 2015, with a balance of \$18,470.29.
 2. The current Legislative fund will be used for prizes and we will not solicit for additional money from credit unions, at this time.
 3. Funds have declined in the Educational fund. We are trying to use up some of the reserve.
 4. Funds have declined in the Annual Meeting Fund, mainly due to the breakfast pricing. This has been re-evaluated and will be priced differently at the 2016 event.
 5. The budget for December 31, 2016 was handed out, and is based on the December 2015 CALL report data. There is no change in our dues. Total Revenues and Expenditures balance at \$10,503.00. A motion to accept the budget was made by Jim and supported by Connie, motion carried.
- d. Audit Committee: Tom Blake
1. An audit of the books was performed today, February 12, 2016, at the UP State CU office in Escanaba. All financials are as stated.
- e. Marketing: George Isola – absent
1. Darl commented that every credit union in the U.P. participated in the shared marketing this year.
- f. Education: Brenda Lippens
1. Dutch, from CBS, will be coming to the U.P. the end of May or beginning of June for Commercial Lending training. This may be cancelled if we do not have enough participation.
 2. There will be Compliance training in Marquette the end of June.
 3. A recommendation was made about the potential of video conferencing educational sessions.
 4. Spoke with Lea, from CU Solutions, about doing embezzlement training in the U.P., and also, possible HR training.
 5. Spoke with Maggie, and her role has changed. She has moved more towards project services. Something will be going out to the Chapter CU's to let them know what there is to offer for her Compliance Services.
 6. Still working on getting a bus to the AC&E.
 7. There is something being put together for Elder Abuse training for U.P. Financial Institutions, at different locations across the U.P.

- g. Events: Darcy McLean - absent

- h. Golf Committee: Rick Gatiss - absent

- i. Annual Meeting Committee: Connie Toensing
 - 1. The committee met this morning.
 - 2. An email will go out to all CEO's, reminding to book rooms before our block will open up to others.
 - 3. Changes this year, not offering education on Friday afternoon.
 - The CEO luncheon will be ½ hour longer, with Crashers and a Reality Fair Presentation.
 - Saturday morning session will still be the same for staff, but the key note in the afternoon will be moved to a closing session and breakouts will be held first.
 - 4. All concerns from last year were addressed with the Island Resort staff and they were very receptive to correcting any issues which were addressed.
 - 5. CU Solutions group will be hosting a gathering Thursday evening in Connie and Darcy's suite.

- j. League Consultant: Darl McLean
 - 1. Handed out the Educational Schedule. It was noted the next Chapter Leadership Conference is the same week as the U.P. Chapter Annual meeting.
 - 2. Referenced, Connie's comment on the League offering short sessions for Chapters to use, which are 1 -2 hour training sessions.
 - 3. Steps campaign was discussed (cooperative advertising).
 - 4. Any CU under 10 million, their dues was \$10.00.
 - 5. Save to Win has changed last year, so credit unions may want to revisit this program.
 - 6. Redesigned CU Solutions website, now a Sub site, Focus IQ.
 - 7. There are more Gas Station TV's in the UP now, one in the Sault and Marquette area.
 - 8. Lending Products – Rapid Advance.

- k. Legislative: Sara Cottle
 - 1. A report was emailed out to everyone.
 - 2. Looking at scheduling Legislative luncheons more towards September or October.
 - 3. Sara was contacted by Jordan Kingdon to go to the GAC this year in Lansing and asked to speak on an Advocacy Panel. Most travel expenses will already be covered by the legislative budget and CURE scholarship. A motion was made Jim and

supported by Lynda to cover up to an additional \$500.00 towards Sara's expenses for this event, Motion Carried.

VI. Old Business:

1. Welcome Packet – tabled.
2. Paul DeWyse Charity was discussed previously and his response will be sent out to everyone.

VII. New Business:

- a. U.P. CU Person of the year – there were 4 nominations with the award being given to Richard Ketcik of Manistique Federal CU. This will be announced at the Business Meeting but the actual award will be presented at the banquet on Saturday evening of the Chapter Annual Meeting.
- b. CU Distinguished Person Award – There weren't any nominations.
- c. 2018 Annual meeting site was discussed and a motion was made by Lynda and supported by Chris to reserve the Island Resort for the location for 2018's meeting.

Adjournment

The meeting adjourned at 2:45 with a motion by Lynda and supported by Chris, Motion carried.

Respectfully submitted by: Lynda Ellis, Secretary