



UP Chapter Executive Meeting
December 3, 2015
Island Resort
Harris, MI

I. Call to Order: Chapter Chair, Diane Moilanen called the meeting to order at 3:10 pm EST

II. Roll Call Executive Committee and Committee Chairs

Present were: Diane Moilanen, Lynda Ellis, Ray Theoret, Connie Toensing, Brenda Lippens, Chris Ison, Rick Gatiss, Jim Veneskey. Absent was Tom Blake. Committee Chairs: George Isola, Darcy McLean, Sara Cottle. Absent was David Black and Darl McLean.

III. Minutes from the previous regular meeting dated August 7, 2015 2015 on Mackinac Island, MI were approved on a motion by Jim and supported by Chris, Motion carried.

IV. Correspondence:

- a. A Thank you card from Connie Toensing, from CCCUE, was received for the flowers for their new building.

V. Reports:

- a. League Director: Connie Toensing
 1. Spoke about the separation of League dues from Cuna dues. Still consider supporting Cuna, that is our national trade association and MCUL is in support of them. The vote was 8 to 2 in favor of the separation. Cuna will bill the credit union's separately now.
 2. Strategic Planning Session at Bay Harbor was in September. No new items.
 3. Next meeting is Tuesday in Livonia – December 8.
- b. Chapter Chair: Diane Moilanen
 1. The Annual meeting committee met this morning.
 2. In April, Diane will be resigning from the Executive Committee.
 3. Up for re-election in April will be Ray, Lynda, and Chris; and Connie for League Director.
- c. Treasurer and Budget: Ray Theoret

1. A written report was handed out through December 2, 2015, with a current balance of \$20,112.72.
 2. Nothing to report on the Budget.
- d. Audit Committee: Tom Blake - absent
1. Nothing to report
- e. Marketing: George Isola
1. Reported on the CU Link Campaign – budget the same but trying to get to the Millennials. More tv and less radio advertising.
 2. If you make a contribution toward Cooperative advertising you will get a dues rebate from the League.
- f. Education: Brenda Lippens
1. The only thing set, so far, for 2016 is compliance in June.
 2. There will not be IRA training in 2016. There was not much interest in 2015. Will revisit training the following year.
 3. Mangers Conference August 3 – 5, 2016 – Mackinac Island.
 4. Any ideas for next year are welcomed.
- g. Events: Darcy McLean
1. Reserved Island House for Mangers Conference – currently have 4 sponsors and looking at another.
- h. Golf Committee: Rick Gatiss
1. Discussed previous outing. A check was presented to Northwoods Air-Lifeline for \$5,000.00 on October 13th.
- i. Annual Meeting Committee: Connie Toensing
1. The committee met this morning and discussed issues from last year to be addressed and set the planning for 2016.
 2. The date for the Chapter Annual Meeting is set for April 15 to 17, 2016, in Harris, MI.
- j. Legislative: Sara
1. Legislative Forum meeting was in November. The 2015 State Fund is at 69% of goal and 2015 Federal Fund is at 159% of goal.
- k. League Consultant: Darl McLean

1. Nothing to report, Darl is absent

VI. Old Business:
None

VII. New Business:

- a. Paul DeWyse Charity – The Alpha 1 Project – will be discussed with the Golf Committee about any type of donation.
- b. CU Person of the Year and Distinguished Person Award – letters will go out December 14th for nominations with a deadline of January 29, 2016.
- c. The organization of pursuing a bus from the U.P. to the 2016 AC&E will be done after the 1st of the year again.
- d. A Financial Reality Fair packet was donated by the MCUL to the Chapter, to be used by credit unions.
- e. A plaque was presented to Soo Co-op Credit Union for their donation to the Michigan Credit Union foundation as a Gold Contributor.
- f. The Upper Peninsula Chapter Master Plan was updated by Jim and handed out for review. A motion to approve was made by Rick and supported by Chris, motion carried.
- g. Discussed Chapter website, Diane will check into options if we can update.
- h. February 12, 2016 – Executive Committee meeting will be at 1:00, EST, with lunch, at the Island Resort and Casino, Harris, MI.

Adjournment

The meeting adjourned at 4:25 with a motion by Rick and supported by Chris, Motion carried.

Respectfully submitted by: Lynda Ellis, Secretary