



## UP Chapter Executive Meeting

March 6, 2014 10:00AM EST

The Island Resort and Casino

Harris, MI

I. Call to Order: Chapter Chair, Diane Moilanen called the meeting to order at 10:06 AM

II. Roll Call Executive Committee:

Present were: Diane Moilanen, Wayne Johnson, Brenda Lippens, Ray Theoret, Rick Gatiss,  
Connie Toensing, Chris Ison, and Ron Lauren

Absent were: Michelle Freeman

Roll Call Committee Members:

Present were: Jim Veneskey, Sara Cottle, Darcy McLean

Absent were: George Isola

III. Minutes of the Previous Meeting(s):

December 5, 2013 Regular Meeting Minutes, moved by Brenda and supported by Wayne to accept the minutes as presented. Motion carried.

IV. Correspondence:

Request for the AC&E Children's Miracle Network Silent Auction

It was moved by Rick and supported by Chris to have Michelle purchase a Boise Wireless Speaker, in an amount up to \$300. Motion carried.

A thank you note was received from Pam Bottkol for the flowers given at the time of her retirement.

V. Reports:

a. League Director: Connie Toensing

The League is closing the Utah office. The Utah operation was originally part of the HRN acquisition. The existing employees were offered jobs in Michigan, in which none accepted the offer. There will be job offerings in available in the Michigan offices to absorb the Utah office closing. The League has decided to discontinue its affiliation with the SaveUP program.

b. Chapter Chair: Diane Moilanen

Diane is representing our chapter on the new focus group created at the League level. This focus group is looking at the re-alignment of the chapter structure.

Diane asked that the listing of the previous UP Chapter award recipients be listed in the UP Chapter Annual Meeting report booklet.

Diane asked for help on proofreading of the UP Chapter website. If there is information out dated or incorrect, she wants to know. We want the UP website to be a tool that is trustworthy and efficient.

Diane announced that she will be retiring from her credit union on May 1, 2015 and will not be seeking re-election to the Executive Committee in April of 2015.

c. Treasurer: Ray Theoret

Ray submitted a written report for review. The account balance as of March 6, 2014 was \$28,036.43.

d. Budget: Ray Theoret

Ray submitted a written report for review. He proposed to increase the maximum annual Chapter dues be increased from \$400 to \$500.

A motion was made by Wayne and supported by Ron to increase the maximum level of dues to \$500.00. Motion carried.

It was moved by Rick and supported by Brenda to accept the budget as submitted. Motion carried.

e. League Consultant: Darl McLean

Darl reported that the League has arranged for a charter bus to transport UP registrants for the AC&E. The bus will travel from Sault Ste Marie to Grand Rapids. This was arranged in hopes of getting more UP credit unions to attend the conference.

Darl mentioned the ADT program and that there are 30 minute informational webinars available via the league website. Another product available is the Collateral Management System, which is a GPS tracking device that is put on financed vehicles.

The Designated Marketing funds for the Marquette region are a bit behind. At this time last year the amount collected was \$72,000, this year we are at \$60,000.

Darl announced that Maggie Anderson from Gladstone area was hired as the UP Compliance person. She joins a team of eight. The MCUL compliance staff are still available to the credit unions as usual whether the credit union has contracted with the compliance personnel or not.

There is a new product available—CompliSite, reasonably priced to be used as a compliance resource. You can set up alerts, assign specific individuals to get notices, help with examination issues, etc.

f. Education: Brenda Lippens

Brenda announced the two session schedule in Marquette: June 17<sup>th</sup>, Memory Magic and June 24<sup>th</sup>, Compliance Update

The Manager's Conference scheduled in August on Mackinac Island will host Mark Arnold as the key speaker. The topic has yet to be determined.

Brenda asked if there were any topics she should be considering to organize, such as CFPB Regulatory Update in the Fall? or Motivation for staff? There was some interest in some possible FBI training, and she will be looking into some options.

g. Events: Darcy McLean

Darcy posed some questions to the group about different options for the Manager's conference in August. The committee gave her some direction in order for her to finalize the arrangements on the island.

There was a discussion as to sponsors for the manager's conference. There are some vendors that are willing to pay a fee to be able to network with the attendees. Some vendors wish to speak to the group. It was decided that if a major sponsor (\$1000) wants to speak to the group they would be given the opportunity. Other sponsors would pay \$500 plus the registration fee to network with the group.

In order to give the vendors an audience, the scheduling of events will be changed this year to not have any sessions on Friday morning and allow time on Thursday for the vendors to share their information.

h. Golf Committee: Rick Gatiss

Rick reported that the UP Chapter Charity Golf out is scheduled for August 21, 2014 at the Terrace Bluff in Gladstone. He announced that they found a sponsor to replace AAA for the event. He asked the group of what charity should be the beneficiary of the outing. It was the consensus of the committee that the Beacon House affiliated with Marquette General Hospital be the pick for 2014.

i. Annual Meeting Committee: Connie Toensing

Connie reported that the plans for the April 25<sup>th</sup>, 26<sup>th</sup>, 27<sup>th</sup> at Kewadin in the Sault are in full swing. The theme is "The Great Outdoors". The committee is handling the vendor registration and is anticipating a full house of credit union attendees. She also mentioned that there were eleven UP Crasher applications received by the sub-committee. The committee was meeting that day to pick six of the applicants.

j. Marketing: George Isola

No report.

k. Audit Committee: Jim Veneskey

Jim reported that there were no findings on the recently completed audit of the UP Chapter financials. Ray does a very good job.

l. Legislative: Sara Cottle

Sara reported that she had just returned from the Washington DC Governmental Affairs Conference. She was able to meet as part of a group with Congressman Benishek.

She told the group the tax reform is in the draft stage and we are not in the clear yet. The other hot topic in Washington is the issues of Merchants needing to protect data in order to protect individual's information, housing reform, compliance levels and business lending.

Sara asked if her budgeted amount from the Chapter to travel to different events is automatically renewed each year or does she need to request the funds? It was the consensus of the group that this amount will be automatically renewed/budgeted for each year.

VI. Committee Meeting Invites:  
None

VII. Old Business:  
None

VIII. New Business:

#### **Sending gifts from the Chapter**

Diane asked for a better understanding of when the Chapter should send flowers, gifts, cards, etc. It was the consensus of the group to follow the wording in the chapter by-laws and not make any changes to that wording. The wording is found on page two, paragraphs six, seven, eight and nine.

#### **Michigan Credit Union Foundation Request**

It was moved by Rick and supported by Ray to approve sending \$1000 to the foundation.

#### **Bus Transportation from the UP to the AC&E**

Look for a communication with details from Darl.

#### **CU Person of the Year**

It was voted by the committee to choose Mark Canale from UP Catholic Credit Union. Brenda is responsible to notify the credit union. Michelle is responsible to order the award and get a picture of Mark.

#### **CU Distinguished Service**

There were no applications received for this award.

It was asked that the listing of past and present winners of awards be added back into the annual meeting program. Connie will make sure this is done.

Diane asked that the Chapter pay to have the League Director attend the AC&E. Connie, League Director shared that at this time she did not think it was an expense that the chapter

need to bare. The actual "Annual Meeting" is not a big production. The directors are not recognized at the meeting and if there is any voting, the voting is done by the delegates of the chapter. It was the consensus of the committee to not spend the money to send the League Director to the AC&E unless there is a need. This will be decided on a case by case basis.

Adjournment:

The meeting adjourned at 12:22

Respectfully submitted by: Connie Toensing, Acting Secretary