



UP Chapter Executive Meeting

December 4, 2014
The Island Resort and Casino
Harris, MI

I. Call to Order: Chapter Chair, Diane Moilanen called the meeting to order at 3:00 PM EST

II. Roll Call Executive Committee:

Present were: Diane Moilanen, Rick Gatiss, Ray Theoret, Connie Toensing, Brenda Lippens, Chris Ison, Darcy McLean, Tom Blake, Jim Veneskey, Sara Cottle, Darl McLean, and Lynda Ellis

Absent was: George Isola

III. Lynda Ellis is appointed as the new Secretary on the Executive Committee to replace Michelle Freeman, with a motion by Tom and a second by Jim, Motion carried.

IV. Minutes from the previous meeting date August 8, 2014 on Mackinac Island were approved with one correction, the spelling of Jim Veneskey's name, on a motion by Rick and supported by Chris, Motion carried.

V. Correspondence:

a. A Thank you from the Beacon House for the donation from the Chapter Golf outing.

VI. Reports:

a. League Director: Connie Toensing

b. Chapter Chair: Diane Moilanen

1. Policies on the Chapter website need to be updated and some other updates also need to be corrected, like name changes.

2. The next Executive Committee will be February 6, 2015 at 11:00 AM EST in Escanaba at the Island Resort. We will be voting for the UP Person of the Year and Distinguished Service Awards.

3. Brenda will be in charge of ordering plaques for the presentations, Michelle use to order them.

c. Treasurer: Ray Theoret

1. Ray submitted a written report for review. There are two sets of financials for review because August 30, 2014 was the end of the fiscal year. The account balance as of November 30, 2014 was \$24,168.60. There is a difference on the Golf Committee balance that will be looked into.

2. A motion was made by Tom and supported by Chris, to change the fiscal year to December 2014, Motion carried.
 3. Motion was made by Brenda and supported by Jim to accept the treasurer report, Motion carried.
- d. Marketing: George absent, but Diane commented on seeing ads on the High School Bowl.
- e. Audit Committee: Tom Blake: No Report but will be meeting soon, maybe some time in February 2015, possibly 2/6/2015.
- f. Education: Brenda Lippens
1. Awards for Credit Union Person of the Year and Distinguished Service will be decided in February at the next meeting.
 2. No educational sessions planned yet for 2015. Any suggestions, is appreciated. Diane suggested Justin from Michigan Tech CU, on IT tips and tricks. Maybe a ½ day session in the Marquette or Escanaba area.
- g. Events: Darcy McLean
A discussion of the outcome of Managers Conference from 2014, and discussion of options for Managers Conference 2015, on Mackinac Island. Motion by Lynda and supported by Tom to go to the Island House and eat at the Yankee Rebel for Thursday night's dinner event. Keep the event schedule the same as last year. Motion carried.
- h. Golf Committee: Rick Gatiss
Rick updated on the Golf outing for 2014 and the Beacon House was very happy with the donation of \$5,000.00. It was a very good outing. In 2015, the event is scheduled for the 27th of August.
- i. Annual Meeting Committee: Connie Toensing
1. Connie reported the event is scheduled for April 17 thru April 19th at the Island Resort.
 2. The committee met prior to this meeting. It will be a Hawaiian theme. Vendor night, same format. Education will be expanded to two sessions for financial literacy for board of directors. This will include the basic financial literacy and Mark Smith Inc. on ALM training.
 3. A discussion regarding the Crashers group, they are to handle their own agenda and hotel reservations by their own credit unions. The Chapter is to pay registration for 10 people.
 4. A discussion on a proposal from Kewadin Casino for 2017 Chapter meeting. This will be tabled until May's Executive Committee meeting to wait and see how the 2015 event goes at the Island Resort.
- j. League Consultant: Darl McLean
1. One more MCUL affiliation has been added
 2. Dues rebate information was sent out
 3. CU Link, 12/15/14 is the deadline for CU Link invoices to be sent in.
 4. MCUL dues invoices will be sent out within the next week.

5. Love My Credit Union Rewards, 23 of 49 assigned credit unions are participants.
 6. LoanPlus program was discussed regarding automobile tracking, which runs off a satellite.
 7. Save to Win 2015, if you have not reviewed, we can schedule an appointment for review.
 8. ComplySight is free for credit unions under 50 million.
 9. Compease/Performance Pro – This is the last year for Compensation survey. Performance Pro is being used by a number of credit unions.
 10. CUVM is a vendor due diligence product – 4 UP credit unions are signed up so far.
 11. Sprint marketing checks will be issued this month. For 2015, the program will run from January to December, checks will not be issued for 2015 until the beginning of 2016 calendar year.
 12. Office Depot/Office Max partnership has great discounts.
 13. A discussion of training events for 2015 and information will be sent out. It was also discussed that events in the UP should be placed on the Chapter website.
- k. Legislative: Sara Cottle
1. Crashers for the Chapter Annual meeting will be 8 in attendance with 2 leaders.
 2. Two education luncheons were held this fall, one in the Sault with 15 attendees and one in Marquette with over 30 attendees.
 3. During the Managers Conference in August 2014 on Mackinac Island, \$460.00 in PAC funds was raised for the Federal PAC fund for the UP.
 4. \$976.00 PAC funds were left over from last year's Annual Meeting because we can only give 1/3 away of funds received. There was a discussion on PAC fund rules and how we can structure fundraising to not have, and reduce, the excess funds. Sara is working on.
 5. MCULAF Lapel Pin program now has the UP Lapel Pins, a reminder and encouragement to purchase and support.

VII. Old Business:
None

VIII. New Business:
None

Adjournment

The meeting adjourned at 4:00 with a motion by Connie and supported by Jim, Motion carried.

Respectfully submitted by: Lynda Ellis, Secretary