



Upper Peninsula

CHAPTER OF CREDIT UNIONS

U.P. Chapter Executive Meeting
March 6, 2013
Island Resort & Casino
Harris, Michigan

I. Call to Order:

Chapter Chairperson, Diane Moilanen, called the meeting to order at 10:00 AM.

II. Roll Call:

Present were:

Executive Committee:

Diane Moilanen	Connie Toensing	Ray Theoret	Rick Gatiss
Brenda Lippens	Chris Ison	Michele Freeman	Ron Lauren

Excused Absence: Wayne Johnson

Other Committees:

Sara Cottle	Jim Veneskey	George Isola	Darl McLean
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Excused Absence: Pam Bottkol

III. Minutes of the Previous Meetings:

October 10, 2012, Regular Meeting Minutes: Motion was made by Ron and supported by Brenda to accept the minutes. Motion carried.

IV. Correspondences:

- a. The chapter a request from MCUF for a donation. Michele Freeman made a motion to donate \$1000.00 towards the fund, seconded by Brenda Lippens, motion carried.
- b. The chapter received a request from MCUL for a donation to the CMN auction at the AC&E. Rick Gatiss made a motion to purchase an iPad Mini and donate it for the auction, seconded by Chris Ison, motion carried.
- c. Received a request from Menominee Area CU to waive the registration fee for 2 attendees at the 2013 UP MCUL Annual Meeting. Diane made a motion to waive the fee's of \$60.00 each, seconded by Ray, motion carried.

V. Reports:

- a. League Director: Connie Toensing
 - Connie reported the merger of the two for profit organizations of the league that will be merging together, CuCorp and CU Solutions

- Possibility of a merger between MCUL and the Illinois League.
- b. Chapter Chair: Diane Moilanen
- Filene Research Institute has provided a list of professionals who can be hired for various seminars and training.
 - The information at the Island Resort had been hacked between December and February. Diane contacted the resort and was told that it has been dealt with and precautionary measures have been taken to secure our credit unions information.
- c. Treasurer: Ray Theoret
- Ray submitted a written report for review.
 - The executive committee balance was \$3,516.79 and total committee balance as of March 5, 2013 was \$14,822.21.
- d. League Consultant: Darl McLean
- Restructuring taking place between CuCorp and CU Solutions
 - Marketing combined campaign will be starting earlier this year
 - League will be hosting upcoming webinars regarding CFPB updates
 - Darl encouraged people to attend the 2013 AC & E in June and the Spring Volunteer Conference
 - MCUL has started a new group that is called the C.U. Auto Club. This will have no conflict with AAA. This program is being offered nationwide and there is no fee to league members to offer the program.
- e. Education: Brenda Lippens
- A collectors training will be held in Marquette on May 2nd.
 - Foreclosure and Bankruptcy training will be held in Escanaba at UP State Credit Union on June 5th.
 - Compliance A to Z training will be held in Marquette on June 6th at the Holiday Inn.
 - Jody Dubrowski will be doing a Mortgage training – CFPB – at UP State in Escanaba on June 27th.
 - Managers Conference will be held on Mackinaw Island August 7, 8, & 9th.
- f. Events: Pam Bottkol
- Pam is working with Brenda on manager's conference to secure the location.
 - If committees are planning an event please contact Pam for assistance.
- g. Golf Committee: Rick Gatiss
- 2014 Golf outing will be held on August 22nd.
 - The charity proceeds this year will be donated to the Superior Health Cancer Center in Marquette, MI
 - Rick announce closer to the event various drop off points for credit unions to donate silent auctions items and door prizes.
- h. Annual Meeting Committee: Connie Toensing
- Committee meeting will be held on March 7th to finalize plans for the meeting on April 19 to 21.

- So far there are 24 vendors registered for vendor night.
 - Currently only 120 attendees registered. However the hotel registrations are up so there are just a lot of credit unions that have not sent in their registrations.
 - Reminder that the early bird registration deadline is March 15th and that the room block will be lifted on any rooms that have not been reserved on March 19th.
- i. Marketing: George Isola
- Dues were recalculated for 2013. It had been years since the last recalculation had taken place.
 - This year's media will be focused on targeting the Gen Y with social media, web streaming, and twitter advertisement.
- j. Audit Committee: James Veneskey
- Audit was performed on February 12th at UP State Credit Union. The financial statements and records accurately reflect the Chapter's financial activity and current position for the period audited.
- k. Budget: Ray Theoret
- No report.
- l. Legislative: Sara Cottle
- Lapel pins for 2013 are now on sale. If you have not gotten yours please see Sara.
 - Bruce Andrews is still in charge of the candy bar sales. If there are questions concerning the candy, please contact Bruce.
 - Sara attended the GAC in Washington DC. She learned that there is true power in numbers. She visited Congressman Benesheks office.
 - If a law maker sends a representative from their office please do not be upset, it is how they can be in contact with many people at once.
 - League legislative personnel are working on the MBL cap which is stopping credit unions from serving their business members.
 - PAC Fundraising: Many credit unions are not participating and we need to get them to participate.

VI. Committee Meeting Invites
None

VII. Old Business
None

VIII. New Business

- 2012 State PAC Goal Winner: Delta County C.U. with 337.69% of goal
- 2012 Federal PAC Goal Winner: Norway Community C.U. with 548.79% of goal
- Michele will be performing a revision of the letter for the Distinguished Service and Person of the Year awards so that it has a better explanation of each of the awards to decrease confusion when people are making nominations.
- C.U. Person of the Year award: Ron Nelson was nominated as the 2013 UP MCUL Chapter Person of the Year.

- Distinguished Service award: Pam Bottkol was nominated as the 2013 UP MCUL Chapter Distinguished Service award winner.
- Chapter meeting crashers: Sara discussed with the committee the possibility of having young credit union professionals attend our 2014 annual meeting. This would be a group of individuals that the chapter would sponsor to attend. The committee asked Sara to gather further information and to come up with a plan and present it to the committee. We will add this to our next agenda for follow-up.

IX. It was motioned by Connie and supported by Ray to adjourn the meeting at 2:30PM. Motion carried.

Respectfully submitted,

Michele Freeman, Secretary