



Upper Peninsula

CHAPTER OF CREDIT UNIONS

U. P. CHAPTER EXECUTIVE MEETING

August 7, 2013 10:00 a.m. EST
Village Inn (250 S State St)
St. Ignace, Michigan

I. CALL TO ORDER:

Chapter Chairperson, Diane Moilanen, called the meeting to order at 10:00 am

II. ROLL CALL:

Present were:

Executive Committee:

Diane Moilanen	Rick Gatiss	Wayne Johnson
Brenda Lippens	Connie Toensing	Chris Ison
Ray Theoret		

Also Present: Robin Wybenga, MCUL League Rep

Absent: Darl McLean, Michele Freeman, and Ron Lauren

Committee Chairs:

Pam Bottkol	Sara Cottle	George Isola
James Veneskey		

III. MINUTES OF THE PREVIOUS MEETINGS:

May 6, 2013 Regular Meeting Minutes: Motion was made by Wayne Johnson to accept the minutes, supported by Brenda Lippens, motion carried.

IV. Correspondence:

- A donation request was received from the Michigan Credit Union Foundation.

V. Reports:

a. League Director: Connie Toensing

- The balance in the Retiree Life Savings fund will be distributed to the credit unions.
- Succession Planning is in the works for key employees (Dave Adams, Drew Egan and other identified "key" employees. Dave indicated he plans on being at the league for some time.
- The strategic planning session will be held at Bay Harbor in September
- CU Link – the league is looking at purchasing a bus to be used as a marketing tool at various events. Will need to coordinate logistics and use (e.g Hike the Hill, League Annual Meeting, etc)
- Raffle Ideas – the league is exploring other fundraising ideas. We need to keep in mind that Wisconsin and Canadian members can not participate!
- Youth Advisory Committee - Looking at establishing a committee of 15 & 16 year olds (possibly as young as 13 years old).

b. Chapter Chair: Diane Moilanen

- Diane did not have anything new to report.
- Discussed CEO changes at several credit unions due to retirements.
- Michele did send cards
- Also we may want to explore sending "Welcome Note" from the committee to explain functions, services and important links. Diane, Connie and Sarah will formulate the note.

- c. Treasurer: Ray Theoret
 - Ray submitted a written report for review. The account balance as of August 5th was \$44,282.54. Will move \$5,000 to education from Annual Meeting line item.

- d. League Consultant: Robin Wybenga
 - CU link does have a committee and anyone can sit in
 - Fall Leadership Conference is coming up at Bay Harbor
 - Looking for ideas on presentations for next year
 - ADT (home security) is a new partner for Invest in America. Also provided handout on Dell CU member discount.
 - The league just hired their 5th shared compliance person. Would it make sense to have a shared compliance person hombased in the UP? Robin will mention at Friday's meeting and will talk to Darl about providing cost data to those CUs who may be interested in cost sharing this position.
 - Please complete the membership survey and as a reminder the CRI survey will be out shortly.
 - MCUL is again offering a dues reduction. A letter is forthcoming.

- e. Education: Brenda Lippens
 - Training is set for tomorrow's Manager's Conference. Barry Thompson will be guest speaker for Thursday and Mike Bindus will present on Friday morning. Presentations were available on IPAD and the link will be re-established for those who did not have a chance to view or download it.
 - Brenda is looking for any ideas for training opportunities to finish out the year.
 - Just as a reminder Stacy Vandenburg (MCUL) does specialized training for CUs. She will discuss opportunities with you and provide price quote.
 - IRA training will be held in Frankenmuth. Is there any interest in having IRA training in the UP? It was also noted that Ascensus provides training and is price competitive.
 - Darcy McClean will solicit ideas for location to hold next year's Manager's Conference during open discussion on Friday morning.
 - The committee will be organizing the 2010 Managers Conference.
 - Distinguished Service and Credit Union Person of the Year nomination forms are out and the committee will vote at the March meeting.

- f. Events: Pam Bottkol
 - October 2, 2013 – 457 Plan presentation from John Morino (in Escanaba or Marquette)
 - Dec 5, 2013 – Exec meeting at Landmark Inn, Marquette, MI at 3 p.m. followed by Holiday party 5-10 social.

- g. Golf Committee: Rick Gatiss
 - This committee is working on the final list of golfers. We have more vendors on tap this year so will need to place them appropriately so they are not golfing with other vendors.
 - Donations and silent auction items are coming in. This year we will have the silent auction table outdoors (weather permitting). Brenda has agreed to handle this. Will also look at placing the table down on the main floor for better exposure.
 - The committee will handle the Political Action 60/40 drawing.
 - As it stands now it appears the golf outing will be well-attended.

- h. Annual Meeting Committee: Connie Toensing
 - The net proceeds from the meeting was \$14,705.96 which was great but not certainly not planned for.
 - Overall expenses were down this year. Chip Inn did not charge us like Kewadin has for items such as extra sound systems etc. Meals were \$20 vice \$26 and we had more sponsors of \$2,500.

- Sarah discussed the status of the “Annual Meeting Crashers” for next year. It was also mentioned that Filene is looking at using the Michigan model for organizing “Crashers”.
- Looking at having Open Systems Technology (OST) for next year general session.

i. Marketing: George Isola

- Working on new advertising campaign.

j. Audit Committee: Jim Veneskey – No Report.

k. Budget: Ray Theoret – Ray provided a written report.

l. Legislative: Sarah Cottle

- It’s time to start planning for Fall and Winter legislative luncheons. A survey is forthcoming. Looking at having one in the East and West U.P.
- Blue Ox Chapter raised the full percentage for PAC
- Grand Raffle continues

VI. Committee Meeting Invites: None

VII. Old Business:

1. Sara again discussed the “Crashers” attending the 2014 Annual Meeting. Sarah is hoping for 4-6 Crashers and to schedule 20-30 minutes education events for just the group. Connie Toensing made a motion to pay registration and hotel cost for 2 Crashers. Seconded by Wayne Johnson, motion carried.

2. The committee discussed the status of the rewrite of the CU Person of the Year and Distinguished Service Award Nomination Packages. Diane will follow up with Michele to see where we are at with this project.

VIII. New Business

1. Chapter Master Plan: Was the 2013/2014 Master Plan updated and placed on the website. Will follow up with Michele.

The next meeting will be held on Thursday, December 5, 2013 at 3 p.m. at Landmark Inn, Marquette, MI.

ADJOURNMENT:

On a motion by Rick and a Second by Wayne, the meeting adjourned at 11:20 a.m.

Respectfully submitted,

Rick Gatiss, for
Michele Freeman
Chapter Secretary