



Upper Peninsula

CHAPTER OF CREDIT UNIONS

U. P. CHAPTER BOARD OF REPRESENTATIVES MEETING
April 20, 2013
Island Resort and Casino, Harris, MI

I. CALL TO ORDER:

Chapter Chairperson, Diane Moilanen, called the meeting to order at 9:30 a.m.

II. ROLL CALL:

Secretary Michele Freeman called roll:

Connie Toensing, District IV Director
Ron Lauren, Alternate District IV Director
Diane Moilanen, Chapter Chairperson
Rick Gatiss, 1st Vice Chairperson
Michele Freeman, Secretary
Ray Theoret, Treasurer
Wayne Johnson
Brenda Lippens
Chris Ison

Other Committees:

Sara Cottle, Government Affairs Rep
Jim Veneskey, Audit Committee Chairperson
Ray Theoret, Budget Committee Chairperson
Erik Bessonon, Nominating Committee Chairperson
Connie Toensing, Annual Meeting Committee Chairperson
George Isola, Marketing Committee Chairperson
Brenda Lippens, Education Committee Chairperson
Rick Gatiss, Golf Committee Chairperson
Pam Bottkol, Events Committee
Darl Mclean, MCUL League Representative

Michele Freeman called the roll and reported a quorum was present with 171 votes.

III. MINUTES OF THE PREVIOUS MEETINGS:

The minutes of the April 21, 2012 Board of Representatives meeting were presented. Motion to approve the minutes was made by Al Ogren. Motion was supported by Brad Swee. Motion Carried.

IV. ELECTIONS:

Nominating Committee Chairman: Erik Bessonon presented the following nominations:

1. Chapter Executive Committee: Nominees: Rick Gatiss, Wayne Johnson, Brenda Lippens, Diane Moilanen, and James Veneskey. There were no nominations from the floor. There were 5 nominees and 4 to be elected therefore a ballot vote did take place. Upon completion of the counting of the ballots it was deemed Rick Gatiss, Wayne Johnson, Brenda Lippens, and Diane Moilanen were the voted candidates
2. Delegate to MCUL: Nominee: Sara Cottle. There was one position to be elected with one nominee and no nominations from the floor. A ballot vote did not take place.
3. Alternate Delegate to MCUL: Nominees: Bonnie McDonough and Connie Toensing. There was one position to be elected with two nominees and no nominations from the floor. A ballot vote did take place. After the counting of the ballots it was deemed that Connie Toensing would serve as the 2013 Delegate to the MCUL Annual Meeting.
4. District IV MCUL Alternate Director: Nominee: Ronald Lauren. There was one position to be elected and one nominee, and no nominations from the floor. A ballot vote did not take place.

A motion was made by Pam Bottkol to appoint the above nominees, motion was seconded by Jim Langendorf, motion carried.

V. Reports

1. League District Director: Connie Toensing presented her written report. She discussed the learning process of now being a director at the league level. Connie talked about the leagues steps towards shared branding

with C.U. Link, about the issues that credit unions are facing and the things the league are working on to assist the credit unions.

2. Chapter Chairperson: Diane Moilanen presented her written report. She gave special recognition to various special attendees in the audience. She informed the audience that George Isola received the 2012 Distinguished Service award from MCUL and that Brad Swee is the Chairman of the CuCorp. Diane talked about the donations our chapter made to MCUF, CMN auction, and the funds donated from the annual golf outing to select charities in the Upper Peninsula. She thanked everyone for attending the 2013 UP MCUL Chapter event and her gratitude towards the Island Resort & Casino staff for making this year such an exceptional event.
3. Chapter Treasurers Report: Ray Theoret presented his written report. He discussed the Executive Committee balance at the fiscal year end, which was \$19,459.57. Ray asked if there were any questions from the floor. Being as there were no questions,
4. Marketing Committee Report: George Isola: George presented his written report. George discussed the Marquette, Menominee, and Gogebic DMA credit unions contributed \$46081.00 and matching funds from the MCUL and CUcorp made the total funds raised \$162,636.00 in 2013. The CU Difference media ad ran from May 14th to June 18th. He informed the group that like any effective legislative advocacy program, successful branding requires a strong, sustained effort.
5. Budget Committee Report: Ray Theoret presented his written proposed budget for the fiscal year ending 2014. A motion to approve the budget was made by Karen Dahl and supported by Brad Swee, motion carried.
6. Audit Committee: A report by James Veneskey was reviewed. James stated that an audit was completed on February 12, 2013 at the UP State Credit Union in Escanaba Michigan and no material exceptions noted and everything was in order.
7. CUNA Mutual Group: CUNA Mutual supplied a written report for review.
8. Nominating Committee: Erik Bessonon referred to his written report.
9. Education Committee: Brenda Lippens presented her report. In 2012 the educational committee held 3 primary events; Collectors Training School, Compliance for Executives, and IRA Essentials & Advanced. The 2013 manager's conference will be held on Mackinaw Island from August 7th to 9th. The educational committee encourages people to recommend topics for training sessions.
10. Golf Committee: Rick Gatiss presented his report. The 2012 golf outing was held August 23, 2012 at the Terrace Bluff Golf and Country Club in Gladstone, MI. \$5,000.00 was donated to the Bay Cliff Health Camp. The 2013 golf outing will be held on Thursday August 22nd at the Terrace Bluff Golf and Country Club and the charity the proceeds will be donated to is the Cancer Center in Marquette, MI.
11. Annual Meeting Committee: Connie Toensing presented her report. She discussed the change in venue to the Island Resort and Casino for the 2013 annual meeting. The staff and facility have been excellent to work with. For the 2013 meeting there will be Elder Abuse Training for Staff, Ed Swanson will be doing three different sessions and the theme was Famous People and Characters. She encouraged attendee's to fill out the evaluations forms. The 2014 meeting will be held at the Kewadin Convention Center in Sault Ste Marie.
12. Legislative Forum: Sara Cottle presented her report. Sara discussed the various topics that the league legislative groups are working on. She thanked the executive committee for giving her the opportunity to attend the GAC in Washington D.C. and the depth of knowledge that she is gaining with each legislative experience. Sara encouraged everyone to continue to sell the 'Saykly' chocolate and to keep contributing to the state and federal legislative action funds.

VI. OLD BUSINESS

- a. None.

VII. NEW BUSINESS:

- a. Guest Speakers

Congressman Beneshek discussed the Affordable Care Act and its possible impact on our local hospitals and individuals. He took questions from the floor and discussed various topics affecting the Upper Peninsula.

Dave Adams thanked Ron Lauren and Connie Toensing for their efforts serving as an Alternate Director and Director on the league board. Dave urges everyone to continue promoting the credit union difference and that credit unions are the best kept secret in today's society. He congratulated the U.P. Chapter on having the largest annual chapter gathering of any chapters in Michigan and possibly the country.

- b. CU Person of the Year Award: Brenda Lippens presented Ronald L. Nelson of Peninsula Federal Credit Union a plaque honoring him as "UP Chapter Person of the Year 2013".
- c. Distinguished Service Award: Brenda Lippens presented Pamela Bottkol of Menominee County Federal Credit Union a plaque honoring her as "Distinguished Service Award 2013".
- d. Credit Union Anniversaries: None

- e. An award was presented to Norway Community Credit Union for raising 549% of their fundraising goal for the U.P. MCUL Chapter Federal PAC.
- f. An award was presented to Delta Country Federal Credit Union for raising 338% of their fundraising goal for the U.P. MCUL Chapter State PAC.
- g. Darl McLean presented an award to Settlers Federal Credit Union for their continuous donations to MCUF.

Chairperson Diane Moilanen requested a motion to adjourn. Motion was made by Pam Bottkol supported by Mike Bottkol, motion carried. Meeting Adjourned at 11:00 a.m.

Respectfully submitted,

Michele Freeman
Chapter Secretary